

# BUSINESS MANAGEMENT, B.S.

## Mission

The mission of the Bachelor of Science in Business Management (<https://www.biola.edu/degrees/o/business-management-bs/>) is to equip adult students to complete the calling God has given them to practice business as ministry.

## Degree Program

The Bachelor of Science in Business Management is an undergraduate major designed for students who have previously completed some academic work and preferably have some experience in the business world. This program will provide students with the tools to advance their career and become stronger business leaders. Through a year-round, fully online program, students can complete their degree on a schedule that works for them, while still receiving a quality curriculum, caring professors, integration of Biblical values, and a focus on Business as Ministry for which the Crowell School of Business is known.

## Learning Outcomes

### Program Learning Outcomes

Upon completion of the Bachelor of Science in Business Management, students will be able to:

1. Analyze and process business information in a manner that is logical, reflective, researched and applicable to managerial decision-making (ULO 3).
2. Present information orally and in writing for informational, persuasive, argumentative and expressive purposes while giving appropriate consideration to audience, context and format. Ability to connect to others in a deep and direct way, to sense and stimulate reactions and desired interactions (ULO 3).
3. Apply quantitative, statistical and financial methods to analyze, interpret, communicate and address challenges in organizations. Ability to translate vast amounts of data into abstract concepts and to understand data based reasoning (ULO 1).
4. Demonstrate the ability to synthesize management concepts with Biblical values to create sound business strategies (ULO 2).

Each Program Learning Outcome (PLO) listed above references at least one of the University Learning Outcomes (ULO 1, 2, 3), which may be found in the General Information section (<https://catalog.biola.edu/general-information/#UniversityLearningOutcomes>) of this catalog.

## Admission Requirements

### Admission Requirements

1. Must be a believer in the Christian faith (the applicant's statement of faith will be articulated in the personal essay section of the application).
2. Must have at least a 2.5 cumulative college GPA.
3. Must have graduated from high school or earned an equivalent degree (GED).

4. Preference will be given to students with at least three years' work experience.
5. Students with fewer than 15 semester credits post high school, must apply as a transfer student and meet the admission requirements for First-Time College Students (<https://www.biola.edu/undergrad/admissions/first-time/>). In addition, students are required to:
  - a. Submit SAT/ACT scores, or
  - b. If no test scores, the Post Traditional Test-Optional process will be used.

## Program Requirements

### Writing Competency Requirement

Business Management majors will meet the Writing Competency Requirement by receiving a grade of C+ or higher in ENGL 3132 Writing in the Disciplines for Business. Students not receiving a grade of C+ or better will be required to retake the course.

## Curriculum Requirements

Code	Title	Credits
Business Management majors meet the Core Curriculum requirement of 6 credits in mathematics and ENGL 313 within the major. The Core Curriculum requirement for Kinesiology and Health Science has been waived for this major.		
Bible Requirement		
BBST 103	Biblical Interpretation and Spiritual Formation	
BBST 165	Foundations of Christian Thought	
BBST 209	Old Testament History and Literature	
BBST 210	New Testament History and Literature	
BBST 260	Christian Theology	
BBST 365	Gospel, Kingdom, and Culture	
BBST Integrative course (taken as BUSN 319)		
BBST Integrative course (taken as BUSN 320)		
BBST Integrative course (taken as BUSN 422)		
BBST Integrative course (taken as BUSN 478)		
Program Courses		
MATH 190 or MATH 210	Business Statistics Introduction to Probability and Statistics	3
ENGL 3132	Writing in the Disciplines for Business	3
BUSN 205	Economic Principles	3
BUSN 211	Principles of Accounting I	3
BUSN 212	Principles of Accounting II	3
BUSN 220	Management Information Systems	3
BUSN 230	Introduction to Marketing	3
BUSN 319	Organizational Ethics	3
BUSN 320	Human Capital Management	3
BUSN 323	Business Analytics	3
BUSN 328	Organizational Behavior	3
BUSN 347	Global Business Environment	3

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BUSN 361	Business Law	3
BUSN 370	Business Finance	3
BUSN 422	High-Performance Leadership	3
BUSN 478	Capstone for Business Management	3
Select 3 credits of BUSN elective courses		3
<b>Program Course Requirements: 51 credits</b>		
<b>Core Curriculum Requirements (<a href="https://catalog.biola.edu/academic-policies/undergraduate-core-curriculum-program/">https:// catalog.biola.edu/academic-policies/undergraduate- core-curriculum-program/</a>)</b>		<b>46</b>
<b>General Electives</b>		<b>23</b>
<b>Total Credits</b>		<b>120</b>