

BUSINESS ADMINISTRATION, B.S.

Mission

The mission of the Crowell School of Business is to equip students to develop a biblical worldview so as to see business as ministry:

- To prepare students for excellence in leadership in their career.
- To be strong in mind and character, and be able to articulate faith and vocational integration so that they will make an impact for God in this time and place.
- To develop a student's God-given talents and pursue excellence by maintaining high expectations and proficiency in their unique field of interest.

Degree Program

A Bachelor of Science degree in Business Administration (<https://www.biola.edu/degrees/u/business-administration-bs/>) is offered upon the completion of baccalaureate requirements and the business major in one of the following concentrations: Business Analytics and Artificial Intelligence, Entrepreneurship, Finance, Financial Planning, Management, Marketing, and Marketing Management.

Learning Outcomes

Program Learning Outcomes

Upon completion of the Bachelor of Science in Business Administration, students will be able to:

1. **Critical Thinking:** Students will demonstrate the ability to identify, analyze, and evaluate alternative solutions to a wide range of business problems by presenting reliable, valid, and logical arguments that drive innovation (ULO 1).
2. **Technology and Analytical:** Students will demonstrate their understanding of the role digital technologies play in the success of organizations and will demonstrate proficiency in the use of digital technologies by solving business problems using those technologies (ULO 1).
3. **Communications:** Students will apply effective communication, research, and technological skills to business situations, write professional business documents, work effectively in teams, and prepare and deliver effective oral presentations (ULO 2).
4. **Spiritual:** Students will articulate their knowledge of biblical principles and their application to calling, integrity, humility, and ethical business behavior (ULO 3).
5. **Career Management:** Students will identify and articulate their skills, strengths, knowledge, and experiences relevant to their career aspirations and self-advocate for appropriate career opportunities in a diverse marketplace (ULO 1, 2, 3).

Each Program Learning Outcome (PLO) listed above references at least one of the University Learning Outcomes (ULO 1, 2, 3), which may be found in the General Information section (<https://catalog.biola.edu/general-information/#UniversityLearningOutcomes>) of this catalog.

Concentration Learning Outcomes - Business Analytics and Artificial Intelligence

Graduates of the Business Analytics and Artificial Intelligence concentration will be able to:

- Apply appropriate methodologies and technologies to business data to solve real-world problems.
- Demonstrate proficiency with artificial intelligence and data analysis technologies for improved decision-making within organizations.
- Analyze ethical approaches to applying artificial intelligence and data analysis technologies in an organizational setting.

Concentration Learning Outcomes - Entrepreneurship

- Students will demonstrate understanding of the elements of launching a successful startup.
- Students will demonstrate their understanding of redemptive entrepreneurship through the development of one or more startup ideas.

Concentration Learning Outcomes - Finance

Graduates of the Finance concentration will be able to:

- Demonstrate the ability to identify, analyze and evaluate the most effective allocation of cash in a business organization.
- Demonstrate proficiency in using spreadsheets to make common business financial decisions.
- Articulate how to best demonstrate biblical values while making cash flow decisions within a business organization.
- Demonstrate their understanding of the financial implications of doing business in an international context.

Concentration Learning Outcomes - Financial Planning

Graduates of the Financial Planning concentration will be able to:

- Demonstrate the ability to formulate, implement, and monitor financial decisions into an integrated plan that guides an individual or family to achieve their financial goals.
- Articulate how biblical principles apply to formulating financial plans, particularly how a Christian can embrace a vibrant faith in the providential nature of God while, also, maintaining financial goals for the future.
- Provide financial guidance to a diverse community with care and cultural competency.

Concentration Learning Outcomes - Management

Graduates of the Management concentration will be able to:

- Reference and practically apply fundamental principles and management/leadership theories.
- Apply new emerging management and leadership theory, human resources management concepts, and legal requirements.
- Demonstrate the ability to contribute effectively to a leaderless and consensus driven team.

Concentration Learning Outcomes - Marketing

Graduates of the Marketing concentration will be able to:

- Demonstrate acquired knowledge through conducting primary and secondary research, create surveys analyze data and present accurate and valuable research findings.
- Demonstrate effective communication, sales and negotiation skills.
- Execute a real world client marketing report for a for profit/non-profit organization through analyzing the market, assessing tradeoffs in various marketing strategies and providing research support for selected marketing strategies.

Concentration Learning Outcomes - Marketing Management

Graduates of the Marketing Management concentration will be able to:

- Explain key concepts, theories and practices important to the management of organizations and apply them to specific situations facing organizations.
- Analyze marketing problems or opportunities facing an organization, and solve marketing problems using quantitative and qualitative analysis.
- Identify areas of ethical concern facing marketing management professionals and articulate appropriate ethical guidelines based upon Biblical principles.

Admission Requirements

Admission Requirements

Admission into Biola University does not guarantee admission as a Business Administration major in the Crowell School of Business, nor permission to enroll in upper-division business administration courses (Intermediate Accounting excepted). Prior to formal admission, students shall continue to be advised as pre-business majors. The following requirements must be observed:

1. Complete, with a minimum of a C (2.0) grade in each of the following courses (totaling 18 semester hours), or the equivalent; with a cumulative grade point average of 2.50: BUSN 201 or BUSN 202, BUSN 211, BUSN 212, and BUSN 240; ENGL 100 or ENGL 112; MATH 190 or MATH 210.
2. Accomplish an overall cumulative GPA of 2.50 in all college level course work completed at the time of formal application to the Crowell School of Business.
3. Complete all portions of the application for admission to the Crowell School of Business. The application should be filed the semester in which the student is in progress of completing the prerequisite course requirements.
4. Complete the initial e-portfolio assignment in BUSN 240 or, if transferring BUSN 240, complete the ePortfolio assignment as outlined on the ePortfolio Student Hub (<https://studenthub.biola.edu/business/e-portfolio-assignment/>) web page. Contact the academic advisor for more details on how to complete this assignment.
5. Meet approval of the academic advisor of the Crowell School of Business. The process may require an interview.

Graduation Requirements

Graduation Requirements

Internship

Business Administration majors will be required to complete an approved business internship as a requirement for graduation. Information on the process for meeting this requirement, including the application form and instructions, is available from the department. Students may receive academic credit while completing this internship requirement by enrolling in and completing BUSN 460. Students may be eligible to satisfy the internship requirement based on prior experience at the discretion of the department.

Career Management Workshops

Business Administration majors will also be required to complete a series of eight career management workshops. These workshops will be made available at various times throughout each semester. Students will receive regular communications from the department regarding the scheduling and availability of these workshops.

Program Requirements

Curriculum Requirements

Integration Seminar Requirement

Business Administration majors will be required to fulfill their Biblical Studies Integration Seminar requirement by completing the specific integration seminar BBST 4657 Integration Seminar: Organizational Ethics.

Writing Competency Requirement

Business Administration majors will meet the Writing Competency Requirement by receiving a grade of C+ or higher in ENGL 3132 Writing in the Disciplines for Business. Students not receiving a grade of C+ or better will be required to retake the course.

Code	Title	Credits
Program Courses		
BUSN 201	Principles of Macroeconomics	3
BUSN 202	Principles of Microeconomics	3
BUSN 211	Principles of Accounting I	3
BUSN 212	Principles of Accounting II	3
BUSN 220	Management Information Systems	3
BUSN 240	Principles of Management	3
BUSN 323	Business Analytics	3
BUSN 347	Global Business Environment	3
BUSN 361	Business Law	3
BUSN 370	Business Finance	3
BUSN 470	Strategic Management	3
BUSN 499	Business Career Capstone	3

BBST 4657	Integration Seminar: Organizational Ethics ¹	3
ENGL 3132	Writing in the Disciplines for Business ²	3
MATH 190 or MATH 210	Business Statistics ³ Introduction to Probability and Statistics	3

Select a Concentration detailed below 21

Completion of approved internship (see Graduation Requirements)

Completion of career management workshops (see Graduation Requirements)

Program Course Requirements: 66 credits (includes 21 credits of concentration)

Core Curriculum Requirements (<https://catalog.biola.edu/academic-policies/undergraduate-core-curriculum-program/>) 54-58

Total Credits 120-124

¹ Fulfills the BBST 465 Biblical and Theological Studies Integration Seminar requirement.

² Fulfills the ENGL 313 Core Curriculum requirement. If students have already fulfilled the ENGL 313 Core Curriculum requirement prior to becoming a Business major, non-Business sections of ENGL 313 may fulfill this requirement.

³ Fulfills Math Core Curriculum requirement.

Concentrations

Requirements for these concentrations are as follows. Upper-division courses require acceptance into the Crowell School of Business.

Business Analytics and Artificial Intelligence

This concentration was formerly offered as Business Analytics.

Code	Title	Credits
Concentration Courses		
CSCI 105	Introduction to Computer Science	3
BUSN 230 or BUSN 231	Introduction to Marketing Introduction to Marketing: Practical Application	3
BUSN 426	Business Applications of Artificial Intelligence	3
BUSN 427	Advanced Business Analytics with Machine Learning and AI	3
MATH 380	Statistics and Data Science Consulting Practicum	3
Select 6 credits of electives from the following: 6		
BUSN 434	Introduction to Fintech	
CSCI 305	Programming for Data Science I	
CSCI 402	Database Management	
JOUR 305	Data Reporting and Visualization	
Other BUSN or CSCI or MATH elective as approved by Department Advisor		

Students wishing to complete a more in-depth focus on artificial intelligence are encouraged to add a minor in Computer Science.

Total Credits 21

¹ BUSN 422 may be substituted for BUSN 421.

Entrepreneurship

Code	Title	Credits
Concentration Courses		
BUSN 231	Introduction to Marketing: Practical Application	3
BUSN 338	Entrepreneurship Practicum	3
BUSN 364	Entrepreneurship and New Venture Formation	3
BUSN 466	Financing the Entrepreneurial Venture	3
Select 9 credits of Business elective courses 9		

Total Credits 21

Finance

Code	Title	Credits
Concentration Courses		
BUSN 230 or BUSN 231	Introduction to Marketing Introduction to Marketing: Practical Application	3
BUSN 243	Fundamentals of Financial Planning	3
BUSN 313	Cost Accounting	3
BUSN 428	Advanced Topics in Finance ¹	3
BUSN 434	Introduction to Fintech	3
BUSN 462	Investments	3
BUSN 463	Advanced Corporate Finance	3

Students wishing to complete a more in-depth focus on Fintech are encouraged to add a minor in Analytics and AI or Computer Science.

Total Credits 21

¹ Students completing a minor in Financial Planning can take BUSN 477 Capstone for Financial Planning in place of BUSN 428 Advanced Topics in Finance.

Financial Planning

Code	Title	Credits
Concentration Courses		
BUSN 230 or BUSN 231	Introduction to Marketing Introduction to Marketing: Practical Application	3
BUSN 243	Fundamentals of Financial Planning	3
BUSN 339	Estate Planning	3
BUSN 342	Retirement Planning	3
BUSN 354	Insurance and Tax Planning	3
BUSN 462	Investments	3

BUSN 477	Capstone for Financial Planning	3
Total Credits		21

Management

Code	Title	Credits
Concentration Courses		
BUSN 230 or BUSN 231	Introduction to Marketing Introduction to Marketing: Practical Application	3
BUSN 318	Human Resource Management ¹	3
BUSN 421	Leadership and Change ²	3
BUSN 490	Seminar in Current Business Topics	3
Select 9 credits of Business electives		9
Total Credits		21

¹ BUSN 320 may be substituted for BUSN 318.

² BUSN 422 may be substituted for BUSN 421.

Marketing

Code	Title	Credits
Concentration Courses		
BUSN 231	Introduction to Marketing: Practical Application	3
BUSN 432	Marketing Research	3
BUSN 435	Business to Business Marketing	3
BUSN 438	Marketing for Non-Profit Organizations	3
BUSN 474	Innovative Thinking for Marketing Professionals	3
Select 6 credits of Business electives		6
Total Credits		21

Marketing Management

Code	Title	Credits
Concentration Courses		
BUSN 230 or BUSN 231	Introduction to Marketing Introduction to Marketing: Practical Application	3
BUSN 318	Human Resource Management ¹	3
BUSN 334	Promotions	3
BUSN 418	Consumer Behavior	3
Select 9 credits of Business electives		9
Total Credits		21

¹ BUSN 320 may be substituted for BUSN 318.

Course Sequence

NOTE: The course sequence table is designed by the major department and is one way that the classes will work out properly in sequence for your major. However, there are alternative or flexible ways to rotate some of the classes within the same year/level and sometimes

between year levels. Please contact your major department advisor to discuss flexible alternatives in scheduling the sequence of your classes.

Students in some concentrations may be able to accelerate their program completion by taking additional courses during the fall, spring, and summer semesters. The department will work with students on a case-by-case basis to develop an accelerated plan if requested.

See Core Curriculum Program section (<https://catalog.biola.edu/academic-policies/undergraduate-core-curriculum-program/>) for a list of approved Core Curriculum courses.

- **Business Analytics and Artificial Intelligence (p. 4)**
- **Entrepreneurship (p. 5)**
- **Finance (p. 5)**
- **Financial Planning (p. 5)**
- **Management (p. 6)**
- **Marketing (p. 6)**
- **Marketing Management (p. 7)**

Business Administration, B.S. Business Analytics and Artificial Intelligence (BUAA)

First Year		
Fall	Credits Spring	Credits
BBST 103 or 165	3 BBST 103 or 165	3
BUSN 211	3 BUSN 201	3
BUSN 240	3 BUSN 212	3
ENGL 100 or 112	3 CSCI 105	3
GNST 102	1 KNES 107	1
Fine Arts (see Core Curriculum)	3 Foreign Language (see Core Curriculum)	4
		16
		17
Second Year		
Fall	Credits Spring	Credits
BBST 209 or 210	3 BBST 209 or 210	3
BUSN 220	3 BBST 251	3
MATH 190 or 210 (fulfills Math Core Curriculum requirement)	3 BUSN 202	3
Science (see Core Curriculum)	3 BUSN 230 or 231	3
Communication (see Core Curriculum)	3 PSYC 200 (recommended Behavioral Science Core Curriculum)	3
		15
		15
Third Year		
Fall	Credits Spring	Credits
BBST 365	3 BBST 354	3
BUSN 323	3 BUSN 370	3
BUSN 347	3 BUSN 426	3
BUSN 361	3 BUSN Elective	3
ENGL 3132 (fulfills ENGL 313 Core Curriculum requirement)	3 MATH 380	3
Writing Competency Requirement	KNES Activity (see Core Curriculum)	1
		Graduation Application due in Registrar's Office
		15
		16
Fourth Year		
Fall	Credits Spring	Credits
BBST 300/400 Bible Elective	3 BBST 300/400 Bible Elective	3

BUSN 427	3 BBST 4657 (fulfills BBST 465 Integration Seminar requirement)	3
BUSN 499	3 BUSN 470	3
BUSN Elective	3 PHIL 215 (recommended Philosophy Core Curriculum)	3
HIST 200, 201, or POSC 225	3 Literature (see Core Curriculum)	3
	15	15

Total Credits 124

Business Administration, B.S. Entrepreneurship (BUEN)

First Year		
Fall	Credits Spring	Credits
BBST 103 or 165	3 BBST 103 or 165	3
BUSN 211	3 BUSN 212	3
BUSN 240	3 HIST 200, 201, or POSC 225	3
ENGL 100 or 112	3 KNES 107	1
GNST 102	1 PHIL 215 (recommended Philosophy Core Curriculum)	3
Fine Arts (see Core Curriculum)	3 Foreign Language (see Core Curriculum)	4
	16	17

Second Year		
Fall	Credits Spring	Credits
BBST 209 or 210	3 BBST 209 or 210	3
BBST 251	3 BUSN 202	3
BUSN 201	3 BUSN 220	3
MATH 190 or 210 (fulfills Math Core Curriculum requirement)	3 BUSN 231	3
Science (see Core Curriculum)	3 PSYC 200 (recommended Behavioral Science Core Curriculum)	3
	15	15

Third Year		
Fall	Credits Spring	Credits
BBST 365	3 BBST 354	3
BUSN 323	3 BUSN 364	3
BUSN 338	3 BUSN 370	3
BUSN 361	3 BUSN Elective	3
Communication (see Core Curriculum)	3 ENGL 3132 (fulfills ENGL 313 Core Curriculum requirement)	3
	KNES Activity (see Core Curriculum)	1
	Writing Competency Requirement	
	Graduation Application due in Registrar's Office	
	15	16

Fourth Year		
Fall	Credits Spring	Credits
BBST 300/400 Bible Elective	3 BBST 4657 (fulfills BBST 465 Integration Seminar requirement)	3
BBST 300/400 Bible Elective	3 BUSN 466	3
BUSN 347	3 BUSN 470	3
BUSN 499	3 BUSN Elective	3
BUSN Elective	3 Literature (see Core Curriculum)	3
	15	15

Total Credits 124

Business Administration, B.S. Finance (BUFN)

First Year		
Fall	Credits Spring	Credits
BBST 103 or 165	3 BBST 103 or 165	3
BUSN 211	3 BUSN 212	3
BUSN 240	3 HIST 200, 201, or POSC 225	3
ENGL 100 or 112	3 KNES 107	1
GNST 102	1 PHIL 215 (recommended Philosophy Core Curriculum)	3
Fine Arts (see Core Curriculum)	3 Foreign Language (see Core Curriculum)	4
	16	17

Second Year		
Fall	Credits Spring	Credits
BBST 209 or 210	3 BBST 209 or 210	3
BBST 251	3 BUSN 202	3
BUSN 201	3 BUSN 220	3
MATH 190 or 210 (fulfills Math Core Curriculum requirement)	3 BUSN 230 or 231	3
Science (see Core Curriculum)	3 BUSN 243	3
	15	15

Third Year		
Fall	Credits Spring	Credits
BBST 365	3 BBST 354	3
BBST 300/400 Bible Elective	3 BUSN 323	3
BUSN 347	3 BUSN 370	3
BUSN 462	3 ENGL 3132 (fulfills ENGL 313 Core Curriculum requirement)	3
PSYC 200 (recommended Behavioral Science Core Curriculum)	3 Communication (see Core Curriculum)	3
	KNES Activity (see Core Curriculum)	1
	Writing Competency Requirement	
	Graduation Application due in Registrar's Office	
	15	16

Fourth Year		
Fall	Credits Spring	Credits
BBST 300/400 Bible Elective	3 BBST 4657 (fulfills BBST 465 Integration Seminar requirement)	3
BUSN 313	3 BUSN 428	3
BUSN 361	3 BUSN 434	3
BUSN 463	3 BUSN 470	3
BUSN 499	3 Literature (see Core Curriculum)	3
	15	15

Total Credits 124

Business Administration, B.S. Financial Planning (BUFP)

First Year		
Fall	Credits Spring	Credits
BBST 103 or 165	3 BBST 103 or 165	3
BUSN 211	3 BUSN 212	3
BUSN 240	3 BUSN 243	3
ENGL 100 or 112	3 KNES 107	1
GNST 102	1 PHIL 215 (recommended Philosophy Core Curriculum)	3

Fine Arts (see Core Curriculum)	3 Foreign Language (see Core Curriculum)	4
		16

Second Year

Fall	Credits Spring	Credits
BBST 209 or 210	3 BBST 209 or 210	3
BBST 251	3 BUSN 202	3
BUSN 201	3 BUSN 220	3
MATH 190 or 210 (fulfills Math Core Curriculum requirement)	3 HIST 200, 201, or POSC 225	3
PSYC 200 (recommended Behavioral Science Core Curriculum)	3 Communication (see Core Curriculum)	3
		15

Third Year

Fall	Credits Spring	Credits
BBST 365	3 BBST 354	3
BUSN 230 or 231	3 BUSN 342	3
BUSN 323	3 BUSN 354	3
BUSN 339	3 BUSN 370	3
Science (see Core Curriculum)	3 ENGL 3132 (fulfills ENGL 313 Core Curriculum requirement)	3
		1
		Writing Competency Requirement
		Graduation Application due in Registrar's Office
		15

Fourth Year

Fall	Credits Spring	Credits
BBST 300/400 Bible Elective	3 BBST 300/400 Bible Elective	3
BUSN 347	3 BBST 4657 (fulfills BBST 465 Integration Seminar requirement)	3
BUSN 361	3 BUSN 470	3
BUSN 462	3 BUSN 477	3
BUSN 499	3 Literature (see Core Curriculum)	3
		15

Total Credits 124

Business Administration, B.S. Management (BUMN)

First Year

Fall	Credits Spring	Credits
BBST 103 or 165	3 BBST 103 or 165	3
BUSN 211	3 BUSN 212	3
BUSN 240	3 HIST 200, 201, or POSC 225	3
ENGL 100 or 112	3 KNES 107	1
GNST 102	1 PHIL 215 (recommended Philosophy Core Curriculum)	3
Fine Arts (see Core Curriculum)	3 Foreign Language (see Core Curriculum)	4
		16

Second Year

Fall	Credits Spring	Credits
BBST 209 or 210	3 BBST 209 or 210	3
BBST 251	3 BUSN 202	3
BUSN 201	3 BUSN 220	3
MATH 190 or 210 (fulfills Math Core Curriculum requirement)	3 BUSN 230 or 231	3

Science (see Core Curriculum)	3 PSYC 200 (recommended Behavioral Science Core Curriculum)	3
		15

Third Year

Fall	Credits Spring	Credits
BBST 365	3 BBST 354	3
BUSN 323	3 BUSN 318	3
BUSN 490	3 BUSN 361	3
BUSN Elective	3 BUSN 370	3
Communication (see Core Curriculum)	3 ENGL 3132 (fulfills ENGL 313 Core Curriculum requirement)	3
		1
		KNES Activity (see Core Curriculum)
		Writing Competency Requirement
		Graduation Application due in Registrar's Office
		15

Fourth Year

Fall	Credits Spring	Credits
BBST 300/400 Bible Elective	3 BBST 300/400 Bible Elective	3
BUSN 347	3 BBST 4657 (fulfills BBST 465 Integration Seminar requirement)	3
BUSN 421	3 BUSN 470	3
BUSN 499	3 BUSN Elective	3
BUSN Elective	3 Literature (see Core Curriculum)	3
		15

Total Credits 124

Business Administration, B.S. Marketing (BUMT)

First Year

Fall	Credits Spring	Credits
BBST 103 or 165	3 BBST 103 or 165	3
BUSN 211	3 BUSN 212	3
BUSN 240	3 HIST 200, 201, or POSC 225	3
ENGL 100 or 112	3 KNES 107	1
GNST 102	1 PHIL 215 (recommended Philosophy Core Curriculum)	3
MATH 190 or 210 (fulfills Math Core Curriculum requirement)	3 Foreign Language (see Core Curriculum)	4
		16

Second Year

Fall	Credits Spring	Credits
BBST 209 or 210	3 BBST 209 or 210	3
BBST 251	3 BUSN 202	3
BUSN 201	3 BUSN 231	3
BUSN 220	3 PSYC 200 (recommended Behavioral Science Core Curriculum)	3
Science (see Core Curriculum)	3 Fine Arts (see Core Curriculum)	3
		15

Third Year

Fall	Credits Spring	Credits
BBST 365	3 BBST 354	3
BBST 300/400 Bible Elective	3 BUSN 361	3
BUSN 323	3 BUSN 370	3
BUSN 347	3 BUSN Elective	3
Communication (see Core Curriculum)	3 ENGL 3132 (fulfills ENGL 313 Core Curriculum requirement)	3

	KNES Activity (see Core Curriculum)	1
	Writing Competency Requirement	
	Graduation Application due in Registrar's Office	
	15	16

Fourth Year

Fall	Credits Spring	Credits
BBST 300/400 Bible Elective	3 BBST 4657 (fulfills BBST 465 Integration Seminar requirement)	3
BUSN 432	3 BUSN 438	3
BUSN 435	3 BUSN 470	3
BUSN 499	3 BUSN 474	3
BUSN Elective	3 Literature (see Core Curriculum)	3
	15	15

Total Credits 124

Business Administration, B.S. Marketing Management (BUMG)

First Year

Fall	Credits Spring	Credits
BBST 103 or 165	3 BBST 103 or 165	3
BUSN 211	3 BUSN 212	3
BUSN 240	3 KNES 107	1
ENGL 100 or 112	3 MATH 190 or 210 (fulfills Math Core Curriculum requirement)	3
GNST 102	1 PHIL 215 (recommended Philosophy Core Curriculum)	3
Fine Arts (see Core Curriculum)	3 Foreign Language (see Core Curriculum)	4
	16	17

Second Year

Fall	Credits Spring	Credits
BBST 209 or 210	3 BBST 209 or 210	3
BBST 251	3 BUSN 202	3
BUSN 201	3 BUSN 220	3
BUSN 230 or 231	3 HIST 200, 201, or POSC 225	3
Science (see Core Curriculum)	3 PSYC 200 (recommended Behavioral Science Core Curriculum)	3
	15	15

Third Year

Fall	Credits Spring	Credits
BBST 365	3 BBST 354	3
BUSN 323	3 BBST 300/400 Bible Elective	3
BUSN 347	3 BUSN 370	3
BUSN Elective	3 BUSN 418	3
Communication (see Core Curriculum)	3 ENGL 3132 (fulfills ENGL 313 Core Curriculum requirement)	3
	KNES Activity (see Core Curriculum)	1
	Writing Competency Requirement	
	Graduation Application due in Registrar's Office	
	15	16

Fourth Year

Fall	Credits Spring	Credits
BBST 300/400 Bible Elective	3 BBST 4657 (fulfills BBST 465 Integration Seminar requirement)	3

BUSN 318	3 BUSN 470	3
BUSN 334	3 BUSN Elective	3
BUSN 361	3 BUSN Elective	3
BUSN 499	3 Literature (see Core Curriculum)	3
	15	15

Total Credits 124

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Business Administration, B.S.

First Year

Fall	Credits Spring	Credits
HNRS 101	4 HNRS 105	4
HNRS 102	4 HNRS 106	4
BUSN 211	3 BUSN 212	3
BUSN 240	3 MATH 190 or 210 (fulfills Math Core Curriculum requirement)	3
GNST 102	1 Foreign Language (see Core Curriculum)	4
	15	18

Second Year

Fall	Credits Spring	Credits
HNRS 210	4 HNRS 230	4
HNRS 215	4 HNRS 231	4
BUSN 201	3 BUSN 202	3
BUSN 220	3 BUSN 230 or 231	3
KNES 107	1 KNES Activity (see Core Curriculum)	1
	*Apply to CSB	
	15	15

Third Year

Fall	Credits Spring	Credits
HNRS 324	4 HNRS 337	4
HNRS 326	2 HNRS 339	2
BUSN 323	3 BUSN 361	3
BUSN Concentration	3 BUSN 370	3
ENGL 3132 (fulfills ENGL 313 Core Curriculum requirement)	3 BUSN Concentration	3
Writing Competency Requirement	Science (see Core Curriculum)	3
	15	18

Fourth Year

Fall	Credits Spring	Credits
HNRS 443	4 HNRS 458	4

BBST 4657 (fulfills BBST 465 Integration Seminar requirement)	3 BUSN 470	3
BUSN 347	3 BUSN Concentration	3
BUSN 499	3 BUSN Concentration	3
BUSN Concentration	3 BUSN Concentration	3
	16	16

Total Credits 128

Note: If Foreign Language is waived, students must still meet the 120 credit minimum.