

BUSINESS ADMINISTRATION, B.S.

Mission

The mission of the Crowell School of Business is to equip students to develop a biblical worldview so as to see business as ministry.

- To prepare students for excellence in leadership in their career.
- To be strong in mind and character, and be able to articulate faith and vocational integration so that they will make an impact for God in this time and place.
- To develop a student's God-given talents and pursue excellence by maintaining high expectations and proficiency in their unique field of interest.

Degree Program

A Bachelor of Science degree in Business Administration (<https://www.biola.edu/degrees/u/business-administration-bs/>) is offered upon the completion of baccalaureate requirements and the business major in one of the following concentrations: Business Analytics, Entrepreneurship, Finance, Financial Planning, International Business, Management, Marketing, and Marketing Management.

Learning Outcomes

Program Learning Outcomes

Upon completion of the Bachelor of Science in Business Administration, students will be able to:

1. **Critical Thinking:** Students will demonstrate the ability to identify, analyze, and evaluate alternative solutions to a wide range of business problems by presenting reliable, valid, and logical arguments that drive innovation (ULO 1).
2. **Technology and Analytical:** Students will demonstrate their understanding of the role digital technologies play in the success of organizations and will demonstrate proficiency in the use of digital technologies by solving business problems using those technologies (ULO 1).
3. **Communications:** Students will apply effective communication, research, and technological skills to business situations, write professional business documents, work effectively in teams, and prepare and deliver effective oral presentations (ULO 2).
4. **Spiritual:** Students will articulate their knowledge of biblical principles and their application to calling, integrity, humility, and ethical business behavior (ULO 3).
5. **Career Management:** Students will identify and articulate their skills, strengths, knowledge, and experiences relevant to their career aspirations and self-advocate for appropriate career opportunities in a diverse marketplace (ULO 1, 2, 3).

Each Program Learning Outcome (PLO) listed above references at least one of the University Learning Outcomes (ULO 1, 2, 3), which may be found in the General Information (<http://catalog.biola.edu/general-information/>) section of this catalog.

Concentration Learning Outcomes - Business Analytics

Graduates of the Business Analytics concentration will be able to:

- Apply appropriate methodologies and technologies to business data to solve real-world problems.
- Demonstrate proficiency with digital technologies applied to data organization, analysis, reporting and visualization.
- Analyze ethical approaches to applying data-driven decision-making in an organizational setting.

Concentration Learning Outcomes - Entrepreneurship

- Students will demonstrate understanding of the elements of launching a successful startup.
- Students will demonstrate their understanding of redemptive entrepreneurship through the development of one or more startup ideas.

Concentration Learning Outcomes - Finance

Graduates of the Finance concentration will be able to:

- Demonstrate the ability to identify, analyze and evaluate the most effective allocation of cash in a business organization.
- Demonstrate proficiency in using spreadsheets to make common business financial decisions.
- Articulate how to best demonstrate biblical values while making cash flow decisions within a business organization.
- Demonstrate their understanding of the financial implications of doing business in an international context.

Concentration Learning Outcomes - Financial Planning

Graduates of the Financial Planning concentration will be able to:

- Demonstrate the ability to formulate, implement, and monitor financial decisions into an integrated plan that guides an individual or family to achieve their financial goals.
- Articulate how biblical principles apply to formulating financial plans, particularly how a Christian can embrace a vibrant faith in the providential nature of God while, also, maintaining financial goals for the future.
- Provide financial guidance to a diverse community with care and cultural competency.

Concentration Learning Outcomes - International Business

Graduates of the International Business concentration will be able to:

- Understand the economic, cultural, and political factors that are relevant when doing business in a foreign country.
- Able to analyze the opportunities and risks associated with doing business internationally.
- Able to work with or manage people from various ethnic or religious backgrounds.

Concentration Learning Outcomes - Management

Graduates of the Management concentration will be able to:

- Reference and practically apply fundamental principles and management/leadership theories.
- Apply new emerging management and leadership theory, human resources management concepts, and legal requirements.

- Demonstrate the ability to contribute effectively to a leaderless and consensus driven team.

Concentration Learning Outcomes - Marketing

Graduates of the Marketing concentration will be able to:

- Demonstrate acquired knowledge through conducting primary and secondary research, create surveys analyze data and present accurate and valuable research findings.
- Demonstrate effective communication, sales and negotiation skills.
- Execute a real world client marketing report for a for profit/non-profit organization through analyzing the market, assessing tradeoffs in various marketing strategies and providing research support for selected marketing strategies.

Concentration Learning Outcomes - Marketing Management

Graduates of the Marketing Management concentration will be able to:

- Explain key concepts, theories and practices important to the management of organizations and apply them to specific situations facing organizations.
- Analyze marketing problems or opportunities facing an organization, and solve marketing problems using quantitative and qualitative analysis.
- Identify areas of ethical concern facing marketing management professionals and articulate appropriate ethical guidelines based upon Biblical principles.

Requirements

Admission Requirements

Admission into Biola University does not guarantee admission as a Business Administration major in the Crowell School of Business, nor permission to enroll in upper-division business administration courses (Intermediate Accounting excepted). Prior to formal admission, students shall continue to be advised as pre-business majors. The following requirements must be observed:

1. Complete, with a minimum of a "C" (2.0) grade in each of the following courses (totaling 18 semester hours), or the equivalent; with a cumulative grade point average of 2.50: BUSN 201 or BUSN 202, BUSN 211, BUSN 212, and BUSN 240; ENGL 100 or ENGL 112; MATH 190 or MATH 210.
2. Accomplish an overall cumulative GPA of 2.50 in all college level course work completed at the time of formal application to the Crowell School of Business.
3. Complete all portions of the application for admission to the Crowell School of Business. The application should be filed the semester in which the student is in progress of completing the prerequisite course requirements.
4. Complete the initial e-portfolio assignment in BUSN 240 or, if transferring BUSN 240, complete the ePortfolio assignment as outlined on the ePortfolio Student Hub (<https://studenthub.biola.edu/business/e-portfolio-assignment/>) web page. Contact the academic advisor for more details on how to complete this assignment.
5. Meet approval of the academic advisor of the Crowell School of Business. The process may require an interview.

Graduation Requirements

Career Management Requirements

Business Administration majors will be required to complete an approved business internship as a requirement for graduation. Information on the process for meeting this requirement, including the application form and instructions, is available from the department. Students may receive academic credit while completing this internship requirement by enrolling in and completing BUSN 460.

Business Administration majors will also be required to complete a series of eight career management workshops. These workshops will be made available at various times throughout each semester. Students will receive regular communications from the department regarding the scheduling and availability of these workshops.

Integration Seminar Requirement

Business Administration majors will be required to fulfill their Biblical Studies Integration Seminar requirement by completing the specific integration seminar BBST 465 Integration Seminar: Organizational Ethics.

Writing Competency Requirement

Business Administration majors will meet the Writing Competency Requirement by completing the business-specific section of ENGL 313 Writing in the Disciplines: Writing for Business.

Curriculum Requirements

Code	Title	Credits
------	-------	---------

Program-Specific Core Curriculum Courses

The Core Curriculum requirement for a foreign language for those following a business administration major may be met by two years of high school language or the first four credits of a college language. PHIL 215, COMM 281 and PSYC 200 are recommended for all business majors with one exception: the recommended Behavioral Science course for the International Business concentration is ANTH 200, rather than PSYC 200. The following courses are required to fulfill the Core Curriculum requirement for Math and Writing Competency:

Code	Title	Credits
MATH 190 or MATH 210	Business Statistics Introduction to Probability and Statistics	
ENGL 313	Writing in the Disciplines (must be business-specific section entitled "Writing for Business")	

Business Administration majors must fulfill their Biblical Studies integration seminar requirement by taking one of the sections of BBST 465 Integration Seminar: Organizational Ethics.

Program Courses

Code	Title	Credits
BUSN 201	Principles of Macroeconomics	3
BUSN 202	Principles of Microeconomics	3
BUSN 211	Principles of Accounting I	3
BUSN 212	Principles of Accounting II	3
BUSN 220	Management Information Systems	3
BUSN 240	Principles of Management	3
BUSN 323	Business Analytics	3
BUSN 347	Global Business Environment	3
BUSN 361	Business Law	3

BUSN 370	Business Finance	3
BUSN 470	Strategic Management	3
Concentration Courses		
Select a Concentration detailed below		21
Career Management Requirements		
Completion of approved internship (see above)		
Completion of career management workshop requirements (see above)		
Total Credits		54

Concentrations

Requirements for these concentrations are as follows. Upper-division courses require acceptance into the Crowell School of Business.

Business Analytics

Code	Title	Credits
Concentration-Specific Courses		
CSCI 105	Introduction to Computer Science	3
BUSN 230 or BUSN 231	Introduction to Marketing Introduction to Marketing: Practical Application	3
BUSN 423	Advanced Business Analytics	3
BUSN 476	Capstone for Business Analytics Concentration	3
MATH 380	Statistical Consulting Practicum	3
Select 6 credits of electives from the following:		6
BUSN 307	Social Media, SEO and Digital Strategy	
BUSN 421	Leadership and Change ¹	
COMM 387	Organizational Communication	
CSCI 402	Database Management	
JOUR 305	Data Reporting and Visualization	
MATH 318	Biostatistics	
Other BUSN or CSCI or MATH elective as approved by Department Advisor		
Total Credits		21

¹ BUSN 422 may be substituted for BUSN 421.

Entrepreneurship

Code	Title	Credits
Concentration-Specific Courses		
BUSN 231	Introduction to Marketing: Practical Application	3
BUSN 338	Entrepreneurship Practicum	3
BUSN 364	Entrepreneurship and New Venture Formation	3
BUSN 466	Financing the Entrepreneurial Venture	3
BUSN 471	Capstone for Entrepreneurship Concentration	3
Select 6 credits of Business elective courses		6
Total Credits		21

Finance

Code	Title	Credits
Concentration-Specific Courses		
BUSN 230 or BUSN 231	Introduction to Marketing Introduction to Marketing: Practical Application	3
BUSN 442	International Finance	3
BUSN 462	Investments	3
BUSN 463	Advanced Corporate Finance	3
BUSN 479	Capstone for Financial Management Concentration	3
Select 6 credits of Business elective courses		6
Total Credits		21

Financial Planning

Code	Title	Credits
Concentration-Specific Courses		
BUSN 230 or BUSN 231	Introduction to Marketing Introduction to Marketing: Practical Application	3
BUSN 243	Fundamentals of Financial Planning	3
BUSN 339	Estate Planning	3
BUSN 342	Retirement Planning	3
BUSN 354	Insurance and Tax Planning	3
BUSN 462	Investments	3
BUSN 477	Capstone for Financial Planning	3
Total Credits		21

International Business

Note: All students in the International Business concentration are encouraged to take ANTH 200 for Core Curriculum Behavioral Science.

Code	Title	Credits
Concentration-Specific Courses		
Cross-cultural/overseas learning experience: Every International Business student must participate in a cross-cultural/overseas learning experience that allows them to apply skills learned in the classroom in a foreign environment. Student may fulfill this requirement through a cross-cultural internship. Full details on how to fulfill this requirement are available from the department.		
BUSN 230 or BUSN 231	Introduction to Marketing Introduction to Marketing: Practical Application	3
BUSN 344	Global Marketing Management	3
BUSN 442	International Finance	3
BUSN 443	International Supply Chain Management	3
BUSN 472	Capstone for International Business Concentration	3
INCS 322	Intercultural Adjustment	3
Select 3 credits of Business or Intercultural Studies electives		3
Total Credits		21

Management

Code	Title	Credits
Concentration-Specific Courses		
BUSN 230 or BUSN 231	Introduction to Marketing Introduction to Marketing: Practical Application	3
BUSN 318	Human Resource Management ¹	3
BUSN 410	Customer Relationship Management	3
BUSN 421	Leadership and Change ²	3
BUSN 473	Capstone for Management Concentration	3
Select 6 credits of Business electives		6
Total Credits		21

¹ BUSN 320 may be substituted for BUSN 318.

² BUSN 422 may be substituted for BUSN 421.

Marketing

Code	Title	Credits
Concentration-Specific Courses		
BUSN 231	Introduction to Marketing: Practical Application	3
BUSN 432	Marketing Research	3
BUSN 435	Business to Business Marketing	3
BUSN 438	Marketing for Non-Profit Organizations	3
BUSN 474	Capstone for Marketing Concentration	3
Select 6 credits of Business electives		6
Total Credits		21

Marketing Management

Code	Title	Credits
Concentration-Specific Courses		
BUSN 230 or BUSN 231	Introduction to Marketing Introduction to Marketing: Practical Application	3
BUSN 318	Human Resource Management ¹	3
BUSN 334	Promotions	3
BUSN 418	Consumer Behavior	3
BUSN 475	Capstone for Marketing Management Concentration	3
Select 6 credits of Business electives		6
Total Credits		21

¹ BUSN 320 may be substituted for BUSN 318.

Course Sequence

NOTE: The course sequence table is designed by the major department and is one way that the classes will work out properly in sequence for your major. However, there are alternative or flexible ways to rotate some of the classes within the same year/level and sometimes between year

levels. Please contact your major department advisor to discuss flexible alternatives in scheduling the sequence of your classes.

Students in some concentrations may be able to accelerate their program completion by taking additional courses during the fall, spring, and summer semesters. The department will work with students on a case-by-case basis to develop an accelerated plan if requested.

See Core Curriculum Program section (<http://catalog.biola.edu/general-information/undergraduate-core-curriculum-program/>) for a list of approved Core Curriculum courses.

- **Business Analytics**
- Entrepreneurship (p. 5)
- Financ (p. 5)e
- Financial Planning (p. 5)
- International Business (p. 6)
- Management (p. 6)
- Marketing (p. 7)
- Marketing Management (p. 7)

Business Administration, B.S. Business Analytics (BUAN)

First Year			
Fall	Credits	Spring	Credits
BBST 103 or 165		3 BBST 103 or 165	3
BUSN 211		3 BUSN 201	3
BUSN 240		3 BUSN 212	3
ENGL 100 or 112		3 Foreign Language (see Core Curriculum)	4
Fine Arts (see Core Curriculum)		3 KNES 107	1
GNST 102	1		
			16

Total Credits 30

Second Year			
Fall	Credits	Spring	Credits
BBST 209 or 210		3 BBST 209 or 210	3
BUSN 220		3 BBST 251	3
CSCI 105		3 BUSN 202	3
Science (see Core Curriculum)		3 BUSN 230 or 231	3
MATH 190 or 210		3 COMM 281 (recommended Comm Core Curr)	3
			15

Total Credits 30

Third Year			
Fall	Credits	Spring	Credits
BBST 365		3 BBST 354	3
BUSN 323		3 MATH 380	3
BUSN 347		3 BUSN 370	3
BUSN 361		3 BUSN Elective	3
PSYC 200 (recommended Beh Sci Core Curr)		3 ENGL 313	3
		KNES Activity (see Core Curriculum)	1
		Graduation Petition due in Registrar's Office	
			15

Total Credits 31

Fourth Year

Fall	Credits	Spring	Credits
BBST 300/400 Bible Elective		3 BBST 306, 316, 326, or 336	3
BUSN 423		3 BBST 465 (Organizational Ethics - required)	3
BUSN Elective		3 BUSN 470	3
HIST 200, 201, or POSC 225		3 BUSN 476	3
Literature (see Core Curriculum)		3 PHIL 215 (recommended Phil Core Curr)	3
		15	15

Total Credits 30

Business Administration, B.S. Entrepreneurship (BUEN)

First Year

Fall	Credits	Spring	Credits
BBST 103 or 165		3 BBST 103 or 165	3
BUSN 211		3 BUSN 212	3
BUSN 240		3 HIST 200, 201, or POSC 225	3
ENGL 100 or 112		3 Foreign Language (see Core Curriculum)	4
Fine Arts (see Core Curriculum)		3 KNES 107	1
GNST 102		1	
		16	14

Total Credits 30

Second Year

Fall	Credits	Spring	Credits
BBST 209 or 210		3 BBST 209 or 210	3
BBST 251		3 BUSN 202	3
Science (see Core Curriculum)		3 BUSN 231	3
MATH 190 or 210		3 PSYC 200 (recommended Beh Sci Core Curr)	3
BUSN 201		3 BUSN 220	3
		15	15

Total Credits 30

Third Year

Fall	Credits	Spring	Credits
BBST 365		3 BBST 354	3
BUSN 323		3 BUSN 364	3
BUSN 338		3 BUSN 370	3
BUSN 361		3 ENGL 313	3
COMM 281 (recommended Comm Core Curr)		3 PHIL 215 (recommended Phil Core Curr)	3
		KNES Activity (see Core Curriculum)	1
		Graduation Petition due in Registrar's Office	
		15	16

Total Credits 31

Fourth Year

Fall	Credits	Spring	Credits
BBST 300/400 Bible Elective		3 BBST 465 (Organizational Ethics - required)	3
BBST 306, 316, 326, or 336		3 BUSN 466	3
BUSN 347		3 BUSN 471	3
BUSN 470		3 BUSN Elective	3
BUSN Elective		3 Literature (see Core Curriculum)	3
		15	15

Total Credits 30

Business Administration, B.S. Finance (BUFN)

First Year

Fall	Credits	Spring	Credits
BBST 103 or 165		3 BBST 103 or 165	3
BUSN 211		3 BUSN 212	3
BUSN 240		3 HIST 200, 201, or POSC 225	3
ENGL 100 or 112		3 Foreign Language (see Core Curriculum)	4
Fine Arts (see Core Curriculum)		3 KNES 107	1
GNST 102		1	
		16	14

Total Credits 30

Second Year

Fall	Credits	Spring	Credits
BBST 209 or 210		3 BBST 209 or 210	3
BBST 251		3 BUSN 202	3
BUSN 201		3 BUSN 220	3
Science (see Core Curriculum)		3 BUSN 230 or 231	3
MATH 190 or 210		3 COMM 281 (recommended Comm Core Curr)	3
		15	15

Total Credits 30

Third Year

Fall	Credits	Spring	Credits
BBST 306, 316, 326, or 336		3 BBST 354	3
BBST 365		3 BUSN 323	3
BUSN 347		3 BUSN 370	3
BUSN 462		3 BUSN Elective	3
PSYC 200 (recommended Beh Sci Core Curr)		3 ENGL 313	3
		KNES Activity (see Core Curriculum)	1
		Graduation Petition due in Registrar's Office	
		15	16

Total Credits 31

Fourth Year

Fall	Credits	Spring	Credits
BBST 300/400 Bible Elective		3 BBST 465 (Organizational Ethics - required)	3
BUSN 361		3 BUSN 470	3
BUSN 463		3 BUSN 479	3
BUSN 442		3 BUSN Elective	3
PHIL 215 (recommended Phil Core Curr)		3 Literature (see Core Curriculum)	3
		15	15

Total Credits 30

Business Administration, B.S. Financial Planning (BUFP)

First Year

Fall	Credits	Spring	Credits
BBST 103 or 165		3 BBST 103 or 165	3
BUSN 211		3 BUSN 212	3
BUSN 240		3 BUSN 243	3
ENGL 100 or 112		3 Foreign Language (see Core Curriculum)	4
Fine Arts (see Core Curriculum)		3 KNES 107	1

GNST 102	1	
	16	14

Total Credits 30**Second Year**

Fall	Credits	Spring	Credits
BBST 209 or 210		3 BBST 209 or 210	3
BBST 251		3 BUSN 202	3
BUSN 201		3 HIST 200, 201, or POSC 225	3
PSYC 200 (recommended Beh Sci Core Curr)		3 COMM 281 (recommended Comm Core Curr)	3
MATH 190 or 210		3 BUSN 220	3
	15		15

Total Credits 30**Third Year**

Fall	Credits	Spring	Credits
BBST 365		3 BBST 354	3
BUSN 230 or 231		3 BUSN 342	3
BUSN 323		3 BUSN 354	3
BUSN 339		3 BUSN 370	3
Science (see Core Curriculum)		3 ENGL 313	3
		KNES Activity (see Core Curriculum)	1
		Graduation Petition due in Registrar's Office	
	15		16

Total Credits 31**Fourth Year**

Fall	Credits	Spring	Credits
BBST 300/400 Bible Elective		3 BBST 306, 316, 326, or 336	3
BUSN 347		3 BBST 465 (Organizational Ethics - required)	3
BUSN 361		3 BUSN 470	3
BUSN 462		3 BUSN 477	3
PHIL 215 (recommended Phil Core Curr)		3 Literature (see Core Curriculum)	3
	15		15

Total Credits 30**Business Administration, B.S. International Business (BUIB)****First Year**

Fall	Credits	Spring	Credits
BBST 103 or 165		3 BBST 103 or 165	3
BUSN 211		3 BUSN 212	3
BUSN 240		3 Foreign Language (see Core Curriculum)	4
ENGL 100 or 112		3 KNES 107	1
Fine Arts (see Core Curriculum)		3 MATH 190 or 210	3
GNST 102		1	
	16		14

Total Credits 30**Second Year**

Fall	Credits	Spring	Credits
BBST 209 or 210		3 BBST 209 or 210	3
BBST 251		3 BUSN 202	3
BUSN 201		3 BUSN 230 or 231	3
BUSN 220		3 ANTH 200 (recommended Beh Sci Core Curr)	3
Science (see Core Curriculum)		3 Literature (see Core Curriculum)	3

		Get approval for cross-cultural/overseas learning experience (see BUIB faculty advisor)	
	15		15

Total Credits 30**Third Year**

Fall	Credits	Spring	Credits
BBST 365		3 BBST 306, 316, 326, or 336	3
BUSN 323		3 BBST 354	3
BUSN 344		3 BUSN 361	3
BUSN 347		3 BUSN 370	3
COMM 281 (recommended Comm Core Curr)		3 ENGL 313	3
		KNES Activity (see Core Curriculum)	1
		Graduation Petition due in Registrar's Office	
	15		16

Total Credits 31**Fourth Year**

Fall	Credits	Spring	Credits
BBST 300/400 Bible Elective		3 BUSN 442	3
BUSN 443		3 BBST 465 (Organizational Ethics - required)	3
BUSN 470		3 BUSN 472	3
INCS 322		3 BUSN or INCS Elective	3
PHIL 215 (recommended Phil Core Curr)		3 HIST 200, 201, or POSC 225	3
		Have cross-cultural/overseas experience completed	
	15		15

Total Credits 30**Business Administration, B.S. Management (BUMN)****First Year**

Fall	Credits	Spring	Credits
BBST 103 or 165		3 BBST 103 or 165	3
BUSN 211		3 BUSN 212	3
BUSN 240		3 HIST 200, 201, or POSC 225	3
ENGL 100 or 112		3 Foreign Language (see Core Curriculum)	4
Fine Arts (see Core Curriculum)		3 KNES 107	1
GNST 102		1	
	16		14

Total Credits 30**Second Year**

Fall	Credits	Spring	Credits
MATH 190 or 210		3 BBST 209 or 210	3
BBST 209 or 210		3 BUSN 202	3
BBST 251		3 BUSN 220	3
BUSN 201		3 BUSN 230 or 231	3
Science (see Core Curriculum)		3 PSYC 200 (recommended Beh Sci Core Curr)	3
	15		15

Total Credits 30**Third Year**

Fall	Credits	Spring	Credits
BBST 365		3 BBST 354	3
BUSN 323		3 BUSN 318	3

BUSN 410	3	BUSN 361	3
PHIL 215 (recommended Phil Core Curr)	3	BUSN 370	3
COMM 281 (recommended Comm Core Curr)	3	ENGL 313	3
		KNES Activity (see Core Curriculum)	1
		Graduation Petition due in Registrar's Office	
		15	16

Total Credits 31

Fourth Year

Fall	Credits	Spring	Credits
BBST 300/400 Bible Elective	3	BBST 465 (Organizational Ethics - required)	3
BBST 306, 316, 326, or 336	3	BUSN 470	3
BUSN 347	3	BUSN 473	3
BUSN 421	3	BUSN Elective	3
BUSN Elective	3	Literature (see Core Curriculum)	3
		15	15

Total Credits 30

Business Administration, B.S. Marketing (BUMT)

First Year

Fall	Credits	Spring	Credits
BBST 103 or 165	3	BBST 103 or 165	3
BUSN 211	3	BUSN 212	3
BUSN 240	3	HIST 200, 201, or POSC 225	3
MATH 190 or 210	3	Foreign Language (see Core Curriculum)	4
ENGL 100 or 112	3	KNES 107	1
GNST 102	1		
		16	14

Total Credits 30

Second Year

Fall	Credits	Spring	Credits
BBST 209 or 210	3	BBST 209 or 210	3
BBST 251	3	BUSN 202	3
BUSN 201	3	BUSN 231	3
BUSN 220	3	PSYC 200 (recommended Beh Sci Core Curr)	3
Science (see Core Curriculum)	3	Fine Arts (see Core Curriculum)	3
		15	15

Total Credits 30

Third Year

Fall	Credits	Spring	Credits
BBST 365	3	BBST 354	3
BUSN 323	3	BUSN 361	3
BUSN 347	3	BUSN 370	3
COMM 281 (recommended Comm Core Curr)	3	BUSN Elective	3
PHIL 215 (recommended Phil Core Curr)	3	ENGL 313	3
		KNES Activity (see Core Curriculum)	1
		Graduation Petition due in Registrar's Office	
		15	16

Total Credits 31

Fourth Year

Fall	Credits	Spring	Credits
BBST 300/400 Bible Elective	3	BBST 465 (Organizational Ethics - required)	3
BBST 306, 316, 326, or 336	3	BUSN 438	3
BUSN 432	3	BUSN 470	3
BUSN 435	3	BUSN 474	3
BUSN Elective	3	Literature (see Core Curriculum)	3
		15	15

Total Credits 30

Business Administration, B.S. Marketing Management (BUMG)

First Year

Fall	Credits	Spring	Credits
BBST 103 or 165	3	BBST 103 or 165	3
BUSN 211	3	BUSN 212	3
BUSN 240	3	Foreign Language (see Core Curriculum)	4
ENGL 100 or 112	3	MATH 190 or 210	3
Fine Arts (see Core Curriculum)	3	KNES 107	1
GNST 102	1		
		16	14

Total Credits 30

Second Year

Fall	Credits	Spring	Credits
BBST 209 or 210	3	BBST 209 or 210	3
BBST 251	3	BUSN 202	3
BUSN 230 or 231	3	BUSN 220	3
BUSN 201	3	PSYC 200 (recommended Beh Sci Core Curr)	3
Science (see Core Curriculum)	3	HIST 200, 201, or POSC 225	3
		15	15

Total Credits 30

Third Year

Fall	Credits	Spring	Credits
BBST 365	3	BBST 354	3
BUSN 323	3	BBST 306, 316, 326, or 336	3
BUSN 347	3	BUSN 370	3
COMM 281 (recommended Comm Core Curr)	3	BUSN 418	3
PHIL 215 (recommended Phil Core Curr)	3	ENGL 313	3
		KNES Activity (see Core Curriculum)	1
		Graduation Petition due in Registrar's Office	
		15	16

Total Credits 31

Fourth Year

Fall	Credits	Spring	Credits
BBST 300/400 Bible Elective	3	BBST 465 (Organizational Ethics - required)	3
BUSN 318	3	BUSN 470	3
BUSN 334	3	BUSN 475	3
BUSN 361	3	BUSN Elective	3
BUSN Elective	3	Literature (see Core Curriculum)	3
		15	15

Total Credits 30

Torrey Hnrs Seq

NOTE: The course sequence table is designed by the major department and is one way that the classes will work out properly in sequence for your major. However, there are alternative or flexible ways to rotate some of the classes within the same year/level and sometimes between year levels. Please contact your major department advisor to discuss flexible alternatives in scheduling the sequence of your classes.

Students in some concentrations may be able to accelerate their program completion by taking additional courses during the fall, spring, and summer semesters. The department will work with students on a case-by-case basis to develop an accelerated plan if requested.

See Core Curriculum Program section (<http://catalog.biola.edu/general-information/undergraduate-core-curriculum-program/>) for a list of approved Core Curriculum courses.

Business Administration, B.S.

First Year			
Fall	Credits	Spring	Credits
HNRS 101		4 HNRS 105	4
HNRS 102		4 HNRS 106	4
BUSN 211		3 MATH 190 or 210	3
BUSN 240		3 BUSN 212	3
GNST 102		1 Foreign Language (see Core Curriculum)	4
	15		18
Second Year			
Fall	Credits	Spring	Credits
HNRS 210		4 HNRS 230	4
HNRS 215		4 HNRS 231	4
KNES 107		1 BUSN 202	3
BUSN 201		3 BUSN 230 or 231	3
BUSN 220		3 KNES Activity (see Core Curriculum)	1
		*Apply to CSB	
	15		15
Third Year			
Fall	Credits	Spring	Credits
HNRS 324		4 HNRS 337	4
HNRS 326		2 HNRS 339	2
BUSN 323		3 Science (see Core Curriculum)	3
BUSN Concentration		3 BUSN Concentration	3
ENGL 313 (Business)		3 BUSN 361	3
		BUSN 370	3
	15		18
Fourth Year			
Fall	Credits	Spring	Credits
HNRS 443		4 HNRS 458	4
BBST 465 (Organizational Ethics)		3 BUSN 470	3
BUSN 347		3 BUSN Concentration	3
BUSN Concentration		3 BUSN Concentration	3
BUSN Concentration		3	
	16		13
Total Credits 125			

Note: If Foreign Language is waived, students must still meet the 120 credit minimum.