

PROGRAM CLOSURES

Overview

The following is a list of program closures and their effective closure years. These programs are in teach-out as of the fall of the closure year noted. These programs are not accepting any new students, per the university teach-out policy (<http://catalog.biola.edu/general-information/admission-enrollment-graduation-requirements/#Teach-OutPolicy>).

Program	Closure Year
Undergraduate Programs	
Biblical Ministries, B.S.	2023
Communication, B.S.	2023
Early Childhood, B.S.	2023
Entertainment Business, B.S.	2023
Interdisciplinary Studies, B.A.	2023
Interdisciplinary Studies, B.S.	2023
Organizational Leadership, B.S.	2023
Public Relations and Digital Media Management, B.S.	2023
Graduate Programs	
Public Relations and Reputation Management, M.A. (Digital Management)	2023
Public Relations and Reputation Management, M.A. (Leadership)	2023
Public Relations and Reputation Management, M.A. (Media Ethics)	2023
Public Relations and Reputation Management, M.A. (Strategic Communication)	2023
Public Relations Certificate in Leadership and Ethics	2023
Public Relations Certificate in Social Media	2023
Public Relations Certificate in Strategic Communication	2023

Undergraduate

The following are program closures' curriculum requirements as of their closure year. Additional details on each program may be found on their program pages in the 2022-23 catalog (<https://catalog.biola.edu/archives/2022-2023/>).

- Biblical Ministries, B.S. (p. 1).
- Communication, B.S. (p. 1)
- Early Childhood, B.S. (p. 2)
- Entertainment Business, B.S. (p. 2)
- Interdisciplinary Studies, B.A. (p. 3)
- Interdisciplinary Studies, B.S. (p. 7)
- **Organizational Leadership, B.S.**
- **Public Relations and Digital Media Management, B.S.**

Biblical Ministries, B.S.

Code	Title	Credits
Program-Specific Core Curriculum Courses		
The Core Curriculum requirement for Kinesiology and Health Science has been waived for this major.		
Bible Requirement		

BBST 103	Biblical Interpretation and Spiritual Formation
BBST 165	Foundations of Christian Thought
BBST 209	Old Testament History and Literature
BBST 210	New Testament History and Literature
BBST 251	Theology I
BBST 354	Theology II
BBST 306 or BBST 316 or BBST 326 or BBST 336	Early Christian History - Acts Gospel of John Lukan Writings Synoptic Gospels
BBST 365	Gospel, Kingdom, and Culture (Methods of Bible Study) ¹
BBST 465	Integration Seminar (Christian Ministries) ²

Select a 3-credit BBST 300/400 approved elective

Program Courses		
CEED 150	Foundations of Ministry	3
CEED 254	Leadership Development	3
CEED 255	Foundations of Spiritual Formation	3
CEED 312	Christian Ministry Skills	3
CEED 313	Christian Ministry Discipleship	3
CEED 326	Counseling Methods	3
CEED 330	Biblical Interpretation and Teaching	3
CEED 415	Organization and Administration of Christian Ministries	3
CEED 445	Ministry Field Work	3
Select 6 credits of upper-division BBST or CEED elective courses		6
Total Credits		33

¹ BBST 365 is a course with a variety of different sections. Biblical Ministries majors are required to take the specific section entitled "Methods of Bible Study."

² BBST 465 is a course offered in partnerships with various departments with a variety of different sections. Those with the Biblical Ministries major are required to take the specific section entitled "Christian Ministries."

Communication, B.S.

Code	Title	Credits
Program-Specific Core Curriculum Courses		
The Core Curriculum requirement for Kinesiology and Health Science has been waived for this major.		
COMM 200	The Rhetorical Act (required Communication Core Curriculum course for the Communication Studies Department) ¹	
Bible Requirement		
BBST 103	Biblical Interpretation and Spiritual Formation	
BBST 165	Foundations of Christian Thought	

BBST 209	Old Testament History and Literature	
BBST 210	New Testament History and Literature	
BBST 260	Christian Theology	
BBST 306	Early Christian History - Acts	
BBST Integrative course (taken as COMM 390)		
BBST Integrative course (taken as COMM 392)		
BBST Integrative course (taken as COMM 490)		
BBST Integrative course (taken as COMM 492)		
Program Courses		
COMM 100	Introduction to Public Communication	3
COMM 235	Interpersonal Communication	3
COMM 254	Communication Theories	3
COMM 272	History of Communication	3
COMM 387	Organizational Communication	3
COMM 390	Jesus the Rhetor	3
COMM 392	Engaging Perspectives	3
COMM 432	Rhetorical Theories	3
COMM 473	Communication and Diversity	3
COMM 490	Conflict and the Christian	3
COMM 492	Authentic Communication	3
Select 9 credits of COMM electives ²		9
Total Credits		42

¹ If students have already fulfilled the Communication Core Curriculum requirement, COMM 200 may be taken as a lower-division COMM elective.

² See department for advising on elective selection.

Early Childhood, B.S.

Code	Title	Credits
Program-Specific Core Curriculum Courses		
The Core Curriculum requirement for Kinesiology and Health Science has been waived for this major.		
PSYC 200	Introduction to Psychology	
Bible/Theology Requirement		
BBST 103	Biblical Interpretation and Spiritual Formation	
BBST 165	Foundations of Christian Thought	
BBST 209	Old Testament History and Literature	
BBST 210	New Testament History and Literature	
BBST 260	Christian Theology	
BBST 306	Early Christian History - Acts	
BBST 465	Integration Seminar (taken as Christian Philosophy of Education)	
BBST Integrative course (taken as LEDU 342)		
BBST Integrative course (taken as LEDU 389)		
BBST Integrative course (taken as APSY 425)		
Program Courses		

All students must take the following program courses:		
APSY 425	Psychology of Marriage and Family Life	3
LEDU 301	Introduction to Teaching	3
LEDU 335	Child Development: Birth through Adolescence	3
LEDU 342	Introduction to Spiritual Formation for Educators	3
LEDU 356	Early Childhood Curriculum	3
LEDU 357	School/Family/Community Partnerships in Early Childhood Urban Settings	3
LEDU 358	Classroom Management in Early Childhood Settings	3
LEDU 359	Observation and Assessment of Young Children	3
LEDU 360	Early Childhood Practicum	3
LEDU 370	Language, Literacy and Biliteracy in Early Childhood	3
LEDU 371	Developing and Administering Early Care and Education Programs	3
LEDU 389	Spiritual Formation for Young Children	3
LEDU (Education) Elective		3
Total Credits		39

Entertainment Business, B.S.

Code	Title	Credits
Program-Specific Core Curriculum Courses		
The Core Curriculum requirement for Kinesiology and Health Science has been waived for this major.		
Bible Requirement		
BBST 103	Biblical Interpretation and Spiritual Formation	
BBST 165	Foundations of Christian Thought	
BBST 209	Old Testament History and Literature	
BBST 210	New Testament History and Literature	
BBST 260	Christian Theology	
BBST Integrative Course (taken as BUSN 319)		
BBST Integrative Course (taken as BUSN 320)		
BBST Integrative Course (taken as BUSN 376)		
BBST Integrative Course (taken as CNMA 385)		
BBST Integrative Course (taken as CNMA 478)		
Program Courses		
CNMA 115	Introduction to the Business of Entertainment	3
CNMA 130	Understanding Your Customer: Audience Analytics	3
CNMA 224	Media Distribution - Domestic and Global	3
CNMA 238	Content Creation and Strategy in a Digital Age	3
CNMA 275	Entertainment Marketing	3

CNMA 385	History and Theology of Entertainment	3
CNMA 411	Sales and Monetization	3
CNMA 422	Entertainment Law	3
CNMA 437	Studio, Network, and Digital Media Corporate Management	3
CNMA 467	Entertainment and Production Financing	3
CNMA 478	Capstone for Entertainment Business	3
BUSN 319	Organizational Ethics	3
BUSN 320	Human Capital Management	3
BUSN 376	Business as Ministry and Mission	3
PREL 110	Public Relations Foundations	3
Total Credits		45

Interdisciplinary Studies, B.A.

Code	Title	Credits
Program Courses		
ITDS 220	Introduction to Interdisciplinary Studies	3
ITDS 250	Integration Lab I	1
ITDS 255	Integration Lab II	1
ITDS 360	Interdisciplinary Topics	3
ITDS 475	Capstone for Interdisciplinary Studies	3
Concentrations		
Select two of the concentrations detailed below. The concentrations must be from different disciplines.		24-32
Total Credits		35-43

Concentrations

Art History

If chosen, the second concentration may not be Art History/Studio Art.

Code	Title	Credits
Recommended Core Curriculum Course		
ARTS 100	Art Appreciation	
Concentration Courses		
ARTS 116	History of Western Art I: Prehistoric Through Renaissance	3
ARTS 126	History of Western Art II: Baroque Through Modernism	3
Select two of the following:		6
ARTS 311	Modernity: Realism to Surrealism	
ARTS 315	Contemporary Art Trends	
ARTS 405	Seminar in Art History	
ARTS 410	Seminar in Art	
ARTS 433	Global Art Paradigms	
ARTS 434	Interdisciplinary Investigations	
ARTS 441	Art Theory and Criticism	
Total Credits		12

Art History/Studio Art

If chosen, the second concentration may not be Art History.

Code	Title	Credits
Concentration Courses		
Select two of the following:		6
ARTS 311	Modernity: Realism to Surrealism	
ARTS 315	Contemporary Art Trends	
ARTS 405	Seminar in Art History	
ARTS 410	Seminar in Art	
ARTS 433	Global Art Paradigms	
ARTS 434	Interdisciplinary Investigations	
ARTS 441	Art Theory and Criticism	
Select one of the following tracks:		6
Drawing		
ARTS 107	Drawing I (fulfills the Core Curriculum requirement for fine art)	
ARTS 307	Drawing II	
ARTS 408	Drawing III	
Figure Studies		
ARTS 108	Figure Studies I (fulfills the Core Curriculum requirement for fine art)	
ARTS 319	Figure Studies II	
ARTS 462	Advanced Studio Practicum (taken as "Figure Studies")	
Sculpture		
ARTS 210	Sculpture I (fulfills the Core Curriculum requirement for fine art)	
ARTS 305	Sculpture II	
ARTS 415	Sculpture III	
Ceramics		
ARTS 211	Ceramics I (fulfills the Core Curriculum requirement for fine art)	
ARTS 304	Ceramics II	
ARTS 462	Advanced Studio Practicum (taken as "Ceramics")	
Photography		
ARTS 221	Photography I-Introduction to Darkroom and Digital Processes (fulfills the Core Curriculum requirement for fine art)	
ARTS 316	Photography II-Studies in Color	
ARTS 344	Contemporary Photographic Practices	
Painting		
ARTS 213	Painting I (fulfills the Core Curriculum requirement for fine art)	
ARTS 308	Painting II	
ARTS 413	Painting III	
Total Credits		12
Communication Studies		
Code	Title	Credits
Concentration Courses		
COMM 254	Communication Theories	3

COMM 386	Forms of Public Communication	3
COMM 470	Communication Seminar	1-3
COMM 473	Communication and Diversity	3
COMM 474	Advanced Studies in Communication Behavior	3

Total Credits 13-15

English

Code	Title	Credits
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Concentration Courses

ENGL 320	Studies in Grammar and Language	3
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ENGL 390	Introduction to Critical Theory	3
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Select one of the following:		3
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ENGL 251	British Literature I	
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ENGL 252	British Literature II	
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ENGL 253	British Literature III	
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Select one of the following:		3
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ENGL 281	American Literature I	
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ENGL 282	American Literature II	
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ENGL 283	Race and Ethnicity in American Literature	
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Select one of the following:		3
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ENGL 360	Studies in American Literature	
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ENGL 370	Studies in British Literature	
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Total Credits 15

English: Writing

Code	Title	Credits
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Concentration Courses

ENGL 245	Advanced Composition	3
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ENGL 320	Studies in Grammar and Language	3
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Select one of the following:		3
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ENGL 343	Creative Writing: Poetry	
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ENGL 344	Creative Writing: Fiction	
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Select one of the following:		3
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ENGL 410	Studies in Specialized Writing	
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ENGL 415	Technical and Digital Communication	
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Total Credits 12

Environmental Science

Code	Title	Credits
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Concentration Courses

BIOS 103	Introduction to Environmental Science (fulfills Core Curriculum Science requirement)	3
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BIOS 112	Fundamentals of Organismal Biology	3
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BIOS 114	Fundamentals of Organismal Biology Laboratory	1
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Select two of the following:		6-8
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BIOS 303	Ecological Agriculture	
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BIOS 305	Global Development and Ecological Sustainability	
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BIOS 352	Marine Biology	
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BIOS 353	Environmental Ethics	
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BIOS 355	Environmental Health: An Ecological Perspective	
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BIOS 371	Conservation Biology	
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BIOS 401	General Ecology	
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Additional courses are available through Au Sable Institute of Environmental Science.

Total Credits 13-15

Financial Planning

Code	Title	Credits
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Concentration Courses

BUSN 243	Fundamentals of Financial Planning	3
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BUSN 354	Insurance and Tax Planning	3
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BUSN 462	Investments	3
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BUSN 477	Capstone for Financial Planning	3
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Select one of the following courses:		3
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BUSN 339	Estate Planning	
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BUSN 342	Retirement Planning	
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Total Credits 15

History

Code	Title	Credits
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Concentration Courses

HIST 290	Research Methods in History	3
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Select 12 credits of elective courses from the following:		12
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HIST 307	The Colonial Period, American Revolution, 1607–1800	
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HIST 310	Social and Intellectual History of the United States	
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HIST 401	The Rise of Modern America, 1877–1920	
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HIST 412	The American West	
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HIST 420	History of Russia	
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HIST 422	Renaissance and Reformation	
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HIST 423	Early Modern Europe	
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HIST 424	Twentieth Century Europe	
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HIST 441	History of the Middle East and Islam I	
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HIST 442	History of the Middle East and Islam II	
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HIST 455	History of Israel and Zionism	
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HIST 495	Capstone: History in Christian Faith and Practice	
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Total Credits 15

International and Community Development

Code	Title	Credits
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Concentration Courses

INCS 345	Introduction to Development	3
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INCS 433	Community Development Models and Strategies	3
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Select two of the following:		6
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ANTH 200	Cultural Anthropology	
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INCS 347	Micro Issues in Relief and Development	
INCS 435	Project Evaluation and Assessment	
INCS 485	Topics in Intercultural Studies	

Total Credits 12

Journalism Studies

Code	Title	Credits
Concentration Courses		
JOUR 105	Foundations of Journalism	3
JOUR 415	Religion, Culture and Media (program requirement was JOUR 315, which has been changed to JOUR 415)	3
JOUR 442	Visual Meaning	3
JOUR 464	Philosophy and Ethics of Media	3
JOUR 120	Writing Across Media	3
or JOUR 125	Foundational Media Skills: Photography	
or JOUR 236	Introduction to Broadcast Journalism	

Total Credits 15

Media Criticism

Code	Title	Credits
Concentration Courses		
CNMA 104	History of Cinema	3
CNMA 353	The Power of Media	3
Select 6 credits from the following: 6		
CNMA 320	Advanced Studies in Criticism (repeatable)	
CNMA 433	Mass Media Law and Ethics	
CNMA 453	Beauty as Truth	
CNMA 458	Mass Communication Research	

Total Credits 12

Media Producing

Code	Title	Credits
Concentration Courses		
CNMA 204	Entertainment Business	3
CNMA 455	Media Management	3
Select 6 credits from the following: 6		
CNMA 302	Production Management	
CNMA 353	The Power of Media	
CNMA 355	Television Programming and Content Strategy	
CNMA 375	Showrunning	
CNMA 405	Understanding Representation	
CNMA 433	Mass Media Law and Ethics	
CNMA 449	The Role of the Producer	

Total Credits 12

Missions

Code	Title	Credits
Concentration Courses		
ANTH 200	Cultural Anthropology	3
INCS 233	Introduction to World Missions	3

Select one of the following: 3

INCS 342	World Christianity	
INCS 371	Profiles in Missionary Lives	
INCS 444	History of the Expansion of Christianity	

Select one of the following: 3

INCS 333	Principles of Church Multiplication	
INCS 334	Church Planting Models and Strategies	
INCS 410	Frontier Missiology	
INCS 451	Evangelism & Discipleship	

Select one of the following: 3

BBST 458	Theology of Mission	
INCS 450	Theology of Mission	

Total Credits 15

Organizational Management

Code	Title	Credits
Concentration Courses		
BUSN 240	Principles of Management	3
BUSN 318	Human Resource Management	3
BUSN 410	Customer Relationship Management	3
BUSN 421	Leadership and Change	3
Select 3 credits of upper-division BUSN elective courses 3		

Total Credits 15

Philosophy

Code	Title	Credits
Concentration Courses		
PHIL 230	Introduction to Practical Wisdom	3
PHIL 301	Greek and Roman Philosophy	3
PHIL 303	Modern Philosophy	3
Select any two 3-credit upper-division Philosophy courses 6		

Total Credits 15

Political Science

Code	Title	Credits
Concentration Courses		
POSC 208	World Politics	3
POSC 250	Foundations of the American Political System	3
POSC 256	Virtue, Citizenship, and Politics	3
Select one of the following: 3		
POSC 350	Political Philosophy – Ancient	
POSC 351	Political Philosophy – Modern	

Total Credits 12

Political Science: International Relations

If chosen, the second concentration may not be Political Science.

Code	Title	Credits
Concentration Courses		
POSC 208	World Politics	3
POSC 308	Foreign Policy and Diplomacy	3

Select two of the following:	6
POSC 240	Liberty and the Free Market in England
POSC 309	National Security Strategy and Military Affairs
POSC 365	Wealth and Justice

Total Credits 12

Sociology

Code	Title	Credits
Concentration Courses		
SOCI 220	Introduction to Sociology ¹	3
SOCI 441	Social Theory	3
SOCI 323	Qualitative Methods	3
or SOCI 326	Quantitative Methods	

Select one of the following: 3

SOCI 302	Sociology of Gender
SOCI 336	Unequal Justice: Race, Class, Gender and Crime
SOCI 342	Ethnic and Minority Groups
SOCI 352	Social Inequality: Race, Class and Gender
SOCI 340	Political Sociology
SOCI 397	Sociology of Disabilities
SOCI 454	Film, Television, and the Arts: Racial and Gender Issues
SOCI 389	Sociology of Wealth and Poverty

Select any 300/400 level SOCI course 3

Total Credits 15

¹ For this concentration, SOCI 220 cannot be taken to fulfill Core Behavioral Science.

Spanish: Second Language Learners

If chosen, the second concentration may not be Spanish: Heritage Language Learners.

Code	Title	Credits
Concentration Courses		
SPAN 300	Advanced Spanish Communication I	4
SPAN 301	Advanced Spanish Communication II	4
Select one of the following courses:		4
SPAN 340	Introduction to Literary Masterpieces	
SPAN 350	Hispanic Civilization and Culture	
SPAN 433	Spanish Applied Linguistics and Teaching Pedagogy	

Total Credits 12

Spanish: Heritage Language Learners

If chosen, the second concentration may not be Spanish: Second Language Learners.

Code	Title	Credits
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Concentration Courses

SPAN 215	Basic Spanish for the Heritage Learner	4
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If students begin study beyond SPAN 215, select one of the following courses in place of SPAN 215:

SPAN 340	Introduction to Literary Masterpieces	
SPAN 350	Hispanic Civilization and Culture	
SPAN 433	Spanish Applied Linguistics and Teaching Pedagogy	

SPAN 310	Advanced Spanish for Heritage Learners I	4
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SPAN 311	Advanced Spanish for Heritage Learners II	4
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Total Credits 12

Statistics and Data Science

Code	Title	Credits
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Concentration Courses

CSCI 105	Introduction to Computer Science	3
or CSCI 104	The Nature of Computing	

MATH 318	Biostatistics	3
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MATH 470	Statistics and Data Science Capstone	3
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Select one of the following courses: 3

BUSN 323	Business Analytics	
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CSCI 305	Programming for Data Science I	
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BUSN 423	Advanced Business Analytics	
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MATH 319	Statistics II	
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Select one of the following courses: 3

BUSN 423	Advanced Business Analytics	
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CSCI 306	Programming for Data Science II	
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CSCI 106	Data Structures	
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MATH 331	Probability	
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MATH 380	Statistical Consulting Practicum	
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Total Credits 15

Theatre: Acting

Code	Title	Credits
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Concentration Courses

THTR 110	Theatre History I	3
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THTR 241	Intro to Technical Theatre	4
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THTR 264	Beginning Acting	3
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THTR 360	Screen Acting I	3
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THTR 369	Intermediate Acting	3
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Total Credits 16

Theatre: Production

Code	Title	Credits
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Concentration Courses

THTR 110	Theatre History I	3
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THTR 241	Intro to Technical Theatre	4
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THTR 264	Beginning Acting	3
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THTR 350	Theatre History II	3
Select one of the following:		3
THTR 405	Dramatic Theory and Criticism	
THTR 419	Dramatic Design	
Total Credits		16

Translation Studies

Code	Title	Credits
Concentration Courses		
SPAN 450	Introduction to Translation I	2
SPAN 451	Introduction to Translation II	2
SPAN 452	Spanish to English Translation I	2
SPAN 453	Spanish to English Translation II	2
SPAN 454	English to Spanish Translation I	2
SPAN 455	English to Spanish Translation II	2
Total Credits		12

Interdisciplinary Studies, B.S.

Code	Title	Credits
Program-Specific Core Curriculum Courses		
The Core Curriculum requirement for Kinesiology and Health Science has been waived for this major. The following course is required to fulfill the Core Curriculum requirement Writing Competency:		
ENGL 313	Writing in the Disciplines	
Bible Requirement		
BBST 103	Biblical Interpretation and Spiritual Formation	
BBST 165	Foundations of Christian Thought	
BBST 209	Old Testament History and Literature	
BBST 210	New Testament History and Literature	
BBST 260	Christian Theology	
BBST Integrative course (taken as ITDS 365)		
BBST Integrative course (taken as ITDS 477)		
BBST Integrative course (see department for advising on available selections)		
BBST Integrative course (see department for advising on available selections)		
BBST Integrative Course (see department for advising on available selections)		
Program Courses		
ITDS 220	Introduction to Interdisciplinary Studies	3
ITDS 365	Interdisciplinary Topics and Research	3
ITDS 477	Interdisciplinary Capstone	3
Select 30 credits for major ¹		30
Total Credits		39

¹ Credit count will vary; minimum of 30 major credits required (18 of which must be upper-division) as designed by student with advisement and approved by Interdisciplinary Studies Committee.

Organizational Leadership, B.S.

Code	Title	Credits
Program-Specific Core Curriculum Courses		
The Core Curriculum requirement for Kinesiology and Health Science has been waived for this major. The following course is required to fulfill the Core Curriculum requirement for Writing Competency:		
ENGL 313	Writing in the Disciplines (Business and Accounting section)	
Bible Requirement		
BBST 103	Biblical Interpretation and Spiritual Formation	
BBST 165	Foundations of Christian Thought	
BBST 209	Old Testament History and Literature	
BBST 210	New Testament History and Literature	
BBST 260	Christian Theology	
BBST Integrative course (taken as BUSN 319)		
BBST Integrative course (taken as BUSN 320)		
BBST Integrative course (taken as BUSN 376)		
BBST Integrative course (taken as BUSN 422)		
BBST Integrative Course (taken as BUSN 491)		
Program Courses		
BUSN 205	Economic Principles	3
BUSN 215	Accounting and Finance for Business Leaders	3
BUSN 230	Introduction to Marketing	3
BUSN 260	Introduction to Leadership	3
BUSN 319	Organizational Ethics	3
BUSN 320	Human Capital Management	3
BUSN 328	Organizational Behavior	3
or APSY 410	Psychology in the Workplace	
BUSN 347	Global Business Environment	3
BUSN 361	Business Law	3
BUSN 376	Business as Ministry and Mission	3
BUSN 422	High-Performance Leadership	3
BUSN 424	Data Driven Leadership	3
BUSN 425	Leading Diverse Organizations	3
BUSN 491	Capstone for Organizational Leadership	3
COMM 387	Organizational Communication	3
Select 3 credits of BUSN elective courses		3
Total Credits		48

Public Relations and Digital Media Management, B.S.

Code	Title	Credits
Program-Specific Core Requirements		
Bible Requirement		
BBST 103	Biblical Interpretation and Spiritual Formation	
BBST 165	Foundations of Christian Thought	
BBST 209	Old Testament History and Literature	
BBST 210	New Testament History and Literature	
BBST 251	Theology I	
BBST 306	Early Christian History - Acts	
BBST 354	Theology II	
BBST 300/400 Elective		
BBST Integrative course (taken as PREL 320)		
BBST Integrative course (taken as PREL 465)		
Program Courses		
PREL 104	Media Ecology and Christian Perspective in Public Relations	2
PREL 107	Multimedia Channels	1
PREL 110	Public Relations Foundations	3
PREL 231	Strategic Writing for Public Relations	3
PREL 267	Public Relations Career Readiness	1
PREL 307	Soc Media, SEO, and Digital Strategy	3
PREL 320	PR Ethics	3
PREL 344	Public Relations Internship & Applied Experience	1
PREL 350	Crisis Communication & Reputation Management	3
PREL 389	Campaign Management & Public Relations Philosophy	3
PREL 410	PR Principles, Law, & Global Influence	3
PREL 420	Advanced Digital Management	3
PREL 456	Public Relations Research Standards & Practices	3
PREL 462	Leadership & Organizational Influence	3
PREL 465	Rhythm & Calling in Public Relations	3
PREL 490	Portfolio and Certificate	1
Total Credits		39

Graduate

The following are program closures' curriculum requirements as of their closure year. Additional details on each program may be found on their program pages in the 2022-23 catalog (<https://catalog.biola.edu/archives/2022-2023/>).

- Public Relations and Reputation Management, M.A. (Digital Management) (p. 8)
- Public Relations and Reputation Management, M.A. (Leadership) (p. 8)
- Public Relations and Reputation Management, M.A. (Media Ethics) (p. 9)
- Public Relations and Reputation Management, M.A. (Strategic Communication) (p. 9)
- Public Relations Certificate in Leadership and Ethics (p. 9)
- Public Relations Certificate in Social Media (p. 10)
- **Public Relations Certificate in Strategic Communication**

Public Relations and Reputation Management, M.A. (Digital Management)

Code	Title	Credits
Co-Curricular Requirements		
Academic Strategy and Success module in the first 5 weeks of students' first semester.		
Program Courses		
PBRL 500	Principles of Public Relations ^{1,2}	3
PBRL 510	PR Theory & Management	3
PBRL 520	PR Leadership & Campaign Strategy	3
PBRL 560	Strategic Digital Communication ³	3
PBRL 620	Public Relations Research	3
PBRL 640	PR Ethics: Social Good & Moral Obligation	3
PBRL 650	Capstone	3
PBRL 660	Rhythm & Calling in Public Relations	3
TTTH 630	Theology of Work	3
Select 6 credits from the following:		6
PBRL 530 or PBRL 570	Crisis & Reputation Management Leading Trends & Issues Seminar	
PBRL 600	Social Media Analytics, Strategy & Management	
Total Credits		33

Public Relations and Reputation Management, M.A. (Leadership)

Code	Title	Credits
Co-Curricular Requirements		
Academic Strategy and Success module in the first 5 weeks of students' first semester.		
Program Courses		
PBRL 500	Principles of Public Relations ^{1,2}	3
PBRL 510	PR Theory & Management	3
PBRL 520	PR Leadership & Campaign Strategy	3
PBRL 560	Strategic Digital Communication ³	3
PBRL 620	Public Relations Research	3
PBRL 640	PR Ethics: Social Good & Moral Obligation	3
PBRL 650	Capstone	3

PBRL 660	Rhythm & Calling in Public Relations	3
TTTH 630	Theology of Work	3
Select 6 credits from the following:		6
PBRL 530	Crisis & Reputation Management	
PBRL 550	Media Relations & Ethical Influence	
PBRL 570	Leading Trends & Issues Seminar	
MBAD 611	Management Theory and Practice	
MBAD 625	Organizational Change and Leadership	
Total Credits		33

Public Relations and Reputation Management, M.A. (Media Ethics)

Code	Title	Credits
Co-Curricular Requirements		
Academic Strategy and Success module in the first 5 weeks of students' first semester.		
Program Courses		
PBRL 500	Principles of Public Relations ^{1,2}	3
PBRL 510	PR Theory & Management	3
PBRL 520	PR Leadership & Campaign Strategy	3
PBRL 560	Strategic Digital Communication ³	3
PBRL 620	Public Relations Research	3
PBRL 640	PR Ethics: Social Good & Moral Obligation	3
PBRL 650	Capstone	3
PBRL 660	Rhythm & Calling in Public Relations	3
TTTH 630	Theology of Work	3
Select 6 credits from the following:		6
PBRL 530	Crisis & Reputation Management	
or PBRL 570	Leading Trends & Issues Seminar	
PBRL 600	Social Media Analytics, Strategy & Management	
Total Credits		33

Public Relations and Reputation Management, M.A. (Strategic Communication)

Code	Title	Credits
Co-Curricular Requirements		
Academic Strategy and Success module in the first 5 weeks of students' first semester.		
Program Courses		
PBRL 500	Principles of Public Relations ^{1,2}	3
PBRL 510	PR Theory & Management	3
PBRL 520	PR Leadership & Campaign Strategy	3
PBRL 560	Strategic Digital Communication ³	3
PBRL 620	Public Relations Research	3
PBRL 640	PR Ethics: Social Good & Moral Obligation	3

PBRL 650	Capstone	3
PBRL 660	Rhythm & Calling in Public Relations	3
TTTH 630	Theology of Work	3
Select 6 credits from the following:		6
PBRL 530	Crisis & Reputation Management	
or PBRL 570	Leading Trends & Issues Seminar	
PBRL 600	Social Media Analytics, Strategy & Management	
Total Credits		33

¹ PBRL 500 (<https://biola-curr.courseleaf.com/search/?P=PBRL%20500>) may be waived for applicants in any of the following categories. If a waiver is granted, the degree requirement will be reduced from 33 to 30 credits.

1) Applicants who have received their Accreditation in Public Relations (APR), as PBRL 500 (<https://biola-curr.courseleaf.com/search/?P=PBRL%20500>) is a foundation course which addresses the competencies required to receive the APR. Applicants must submit official confirmation of their APR from the Universal Accreditation Board (UAB) with their application. When official documentation is verified, students will be able to complete the remaining credits in order to earn their degree.

2) Applicants who received a B.A. in Public Relations or a B.A. in Journalism & Integrated Media, with a concentration in Public Relations who:

- Are within 5 years of graduating with their B.A., and completed their program by Spring 2020.
- Maintained a 3.8 in the Public Relations program.
- Maintained a 3.8 but are outside of this window for application in which case, they may request a review of their records for consideration by a committee for the waiver.

3) Applicants who have graduated after Spring 2020, with either a B.A. in Public Relations, a B.A. in Public Relations & Strategic Communication, or a B.S. in Public Relations & Reputation Management who:

- Are within 5 years of their graduation date.
- Earned the Certificate in Principles of Public Relations.
- Maintained a 3.8 in the program.

For more information or to discover your eligibility, consult your admissions counselor.

² Accelerated program students with qualifying advanced portfolio scores are eligible to receive Prior Learning Assessment credit for PBRL 500 (<https://biola-curr.courseleaf.com/search/?P=PBRL%20500>).

³ Accelerated program students who have completed PREL 420 (<https://biola-curr.courseleaf.com/search/?P=PREL%20420>) as an undergraduate and have qualifying advanced portfolio scores are eligible to receive Prior Learning Assessment credit for PBRL 560 (<https://biola-curr.courseleaf.com/search/?P=PBRL%20560>).

Public Relations Certificate in Leadership and Ethics

Code	Title	Credits
Program Courses		
PBRL 520	PR Leadership & Campaign Strategy	3

PBRL 530	Crisis & Reputation Management	3
PBRL 640	PR Ethics: Social Good & Moral Obligation	3
Total Credits		9

Public Relations Certificate in Social Media

Code	Title	Credits
Program Courses		
PBRL 520	PR Leadership & Campaign Strategy	3
PBRL 560	Strategic Digital Communication	3
PBRL 600	Social Media Analytics, Strategy & Management	3
Total Credits		9

Public Relations Certificate in Strategic Communication

Code	Title	Credits
Program Courses		
PBRL 500	Principles of Public Relations	3
PBRL 560	Strategic Digital Communication	3
PBRL 600	Social Media Analytics, Strategy & Management	3
Total Credits		9