

# JOURNALISM AND INTEGRATED MEDIA (JOUR)

## Courses

### JOUR 105 - Foundations of Journalism Credits 3

This survey course gives an overview of the origins of journalism (particularly its technological developments), the mandate for press inquiry in the First Amendment, limits on that freedom in the U.S. and developed nations, implications for journalistic inquiry and storytelling in today's digital age, and the role of Christians in truth-telling. The course introduces students to the power of journalism to bridge cultural barriers and how journalism done badly contributes to societal discord and misunderstanding between disparate groups. **Grade Mode:** A.

**Restriction(s):** Must be Undergraduate Level.

**Course Fee:** \$35.

### JOUR 107 - Introduction to Digital Skills for Media Credits 3

This course introduces students to fact-based storytelling that combines print and visuals in a web format that meets the needs of students aiming at careers in the convergent media of journalism. Students learn convergence through readings, discussion, observation and project work. Course content introduces basics in writing for web and for social media and exposes students to digital strategies and tools for media production. Students begin to develop their professional online presence as they create the scaffolding for their e-portfolio site. The course serves as a prerequisite to Digital Technology and Social Strategies for Media.

**Grade Mode:** A.

**Restriction(s):** Must be Undergraduate Level.

**Course Fee:** \$50.

### JOUR 110 - Contemporary Issues in Journalism Credits 2

Designed to help students thoughtfully explore the major issues of mass media in American society and in limited global contexts from legal, ethical, social, cultural, technical and fiscal perspectives. Students also explore the relationship of the press and religion. **Note(s):** This course is in teach-out; it will no longer be offered once the Journalism and Integrated Media program is fully taught out. **Grade Mode:** A.

**Restriction(s):** Must be Undergraduate Level.

### JOUR 120 - Writing Across Media Credits 3

This course gives students introductory skills in writing for print and digital media, including narratives aimed at audiences who read, who listen and who watch (in video and social media formats). Students learn reporting as a research method, including interviews, use of public documents and data, and the ways visual media interacts with narrative online. Students learn how writing coaching and pitching of stories is part of writing in any journalistic setting. Cross-cultural understanding is introduced in the course as an influence on interviewing and narrative approaches. **Grade Mode:** A.

**Restriction(s):** Must be Undergraduate Level.

**Course Fee:** \$25.

### JOUR 125 - Foundational Media Skills: Photography Credits 3

An examination of the basics of photography-editorial, graphic and technical. This introduction presumes no previous knowledge of photography. Students learn to capture images and some video based on the above criteria with standard digital photographic equipment (DSLR based). It is meant to introduce the basics of the SLR camera as well as composition, use of light, moment capture and some basic video capture. Students also learn basic skills to edit photographs with the "digital darkroom" and prepare them for publications and web-based media. **Note(s):** This course is in teach-out; it will no longer be offered once the Journalism and Integrated Media program is fully taught out. **Grade Mode:** A.

**Restriction(s):** Must be Interdisciplinary Studies (ITDS), Intercultural Studies (INCS), Public Relations and Strategic Communication (PBRE), or a major or minor in Journalism and Integrated Media (JOIM); and Undergraduate Level.

**Course Fee:** \$75.

### JOUR 135 - Foundational Media Skills: Videography Credits 3

A course in broadcast journalism in which students learn the craft of shooting TV news and informational video. They also study the process of video storytelling and how to create a compelling news package. Course includes shooting stand-ups, interview, b-roll and voice-overs, with an emphasis on editing and production. **Grade Mode:** A.

**Restriction(s):** Must be Undergraduate Level.

**Course Fee:** \$80.

### JOUR 200 - Media Career Readiness Practicum Credits 3

Applied course in which students produce professional-level work in an area directly related to their major and/or concentration. Work in the practicum is designed as a springboard to competitive application for internships and career-entry in media and media-related ministry. **Grade Mode:** C.

**Restriction(s):** Must be Undergraduate Level.

**Course Fee:** \$30.

### JOUR 232 - Multimedia Reporting Credits 3

This course, building on skills learned in JOUR 120, puts students in practical news-writing projects that use in-depth interviewing, use of public documents and data to support assertions. The course uses individual and group approaches to decision-making about news for short deadlines and longer ones, using writing, photos and video to tell stories that bring clarity to complex topics. The course gives preference to cross-cultural storytelling approaches and topics for projects will include stories that shed light on racial diversity issues and those on the cultural margins of society. **Grade Mode:** A.

**Prerequisite(s):** JOUR 105, JOUR 120.

**Restriction(s):** Must be Undergraduate Level.

**Course Fee:** \$20.

### JOUR 236 - Introduction to Broadcast Journalism Credits 3

Students learn basic techniques of broadcast news-writing, video shooting, editing and production. Classes consist of lecture/discussion and guidance in project work for telling visual and/or audio stories adapted to traditional broadcast settings as well as Web audiences.

**Grade Mode:** A.

**Restriction(s):** Must be Undergraduate Level.

**Course Fee:** \$25.

- JOUR 241 - Audio Workshop** **Credit 1**  
Workshop course to provide an introduction to the field of audio production for radio, film and television. In this course students will learn and practice techniques for recording, editing, mixing and exhibiting radio, film and television sound. Introduces audio production techniques and equipment operation. Includes terminology, basic script writing, editing, producing commercials, public service announcements and news casting in a studio setting. Introduction to the place of sound (voice, music, sound effects) in radio, television, motion pictures, and the Internet. An overview of technology and its use in audio recording and editing; using analog and digital equipment. **Grade Mode:** A.  
**Restriction(s):** Must be Undergraduate Level.  
**Course Fee:** \$40.
- JOUR 243 - TV Directing Workshop** **Credit 1**  
This workshop introduces students to concepts and techniques for capturing video in a live studio environment and challenges the students to think and act as members of a production team. Students will gain the foundational concepts and techniques needed for understanding media creation while also giving them a useful and practical outlet with which to develop and hone their skills. This course will give students a greater understanding of how audio, camera work, lighting, editing, set design, and directing all contribute to video production within a studio based production environment. **Grade Mode:** A.  
**Restriction(s):** Must be Undergraduate Level.  
**Course Fee:** \$40.
- JOUR 245 - Video Workshop** **Credit 1**  
Students will learn the essentials in shooting, editing and streaming compelling video; preparing them for the other video courses in the broadcast curriculum. Also, students will learn about multi-media reporting and a convergent newsroom, shooting DV and editing on Final Cut Pro, all necessary skills to become a competitive broadcast journalist. **Grade Mode:** A.  
**Restriction(s):** Must be Undergraduate Level.  
**Course Fee:** \$40.
- JOUR 247 - Photo Communication** **Credits 3**  
Explores reporting and documentation through the visual medium of still images. Students photograph assignments under working press and commercial-type conditions and advance their skills using the DSLR camera. **Grade Mode:** A.  
**Restriction(s):** Must be Undergraduate Level.  
**Course Fee:** \$80.
- JOUR 249 - Media Design Essentials** **Credits 3**  
A course introducing students to digital approaches to publishing, including basic principles of design and typography, hands-on practice with leading industry software and the ultimate production of publication material. The adobe suite of products (Adobe Illustrator, Photoshop, InDesign, and Dreamweaver) is used. Provides students with the opportunity to develop the use of electronic procedures to produce and edit publications and Web sites. Students create, format, illustrate and design print material and Web products. The course prepares students to produce such materials as newsletters, flyers, brochures, publication spreads and advertising materials. This is an entry-level course, assuming students have little or no previous experience with the Adobe suite of products. **Grade Mode:** A.  
**Restriction(s):** Must be Undergraduate Level.  
**Course Fee:** \$20.
- JOUR 250 - Digital Design Essentials** **Credits 3**  
A course introducing students to digital approaches to design principles and techniques for visually communicating ideas. Fundamental principles of design and elements of line, form, color, texture, value, shape will be resourced in hands-on practice. Creating user-focused experiences on the web and in apps will be integral to the student design development. These digital designers will resource electronic procedures and tools to produce and edit websites and elements for online distribution, including landing pages, banners and ads, and email marketing collateral. They may work with Wordpress and in languages such as HTML5, CSS3 JavaScript. Students will understand and consider accessibility as well as functionality of design and systems. Materials they create, format, illustrate and design will be used for creative concept presentation to clients as well. This is an entry-level course, assuming students have little previous experience with coding, UX/UI, or tools for design which may include the Adobe Suite products. **Grade Mode:** A.  
**Restriction(s):** Must be Undergraduate Level.
- JOUR 267 - Media Career Readiness** **Credit 1**  
Practical study and experience in successful strategies for making the step from academia to media careers. Experiences in developing personal digital branding artifacts and self-presentation will be covered. **Note(s):** This course is in teach-out; it will no longer be offered once the Journalism and Integrated Media program is fully taught out. **Grade Mode:** A.  
**Restriction(s):** Must be Undergraduate Level.
- JOUR 270 - Journalism Seminar** **Credits 3**  
A rotating variety of topics and practical experiences often employing special guests from within Journalism Integrated Media. Possible topics include, but are not limited to: Political Journalism, Urban Storytelling, Specialized Lighting, Business within Media, Journalism practices within other industries, and courses related to advanced Journalism practice or studies. **Note(s):** This course is in teach-out; it will no longer be offered once the Journalism and Integrated Media program is fully taught out. **Grade Mode:** A.  
**Prerequisite(s):** JOUR 105.  
**Restriction(s):** Must be Undergraduate Level.  
**Repeat Limit (total number of credits):** 6.
- JOUR 301 - Sports Media** **Credits 3**  
Practical study and experience in successful strategies for covering youth, varsity and professional sports for deadline news media (print, broadcast and Web). The course will emphasize techniques for interviewing, reporting and writing about sports for print and online media, but will include elements applicable to video and audio components of a convergent approach to sports journalism. Ethics of sports journalism practice from a Christian world-view are applied to the media marketplace through discussion and project-driven experience. **Note(s):** JOUR 125, JOUR 135, and JOUR 232 are recommended. **Grade Mode:** A.  
**Restriction(s):** Must be Undergraduate Level.  
**Course Fee:** \$10.
- JOUR 305 - Data Reporting and Visualization** **Credits 3**  
Laboratory, lecture and discussion course in advanced principles of identifying news, its sources and the connection of issues with trends. Course emphasizes in-depth (documentary-style) interviewing, variable deadline writing, introductory use of and analysis of online and retrievable databases, and other online resources. Students will resource professional tools for visualizing data, exploring ways the visual can help tell the story of numbers in compelling ways. **Grade Mode:** A.  
**Restriction(s):** Must be Undergraduate Level.  
**Course Fee:** \$20.

**JOUR 306 - Digital Technology and Social Strategies for Media Credits 3**

Building on the Introduction to Digital Skills for Media course, this class has students further develop their use of contemporary media tools, building their expertise as media professionals and their understanding of how media theory informs what they do. Course content may cover web and app development, user experience (UI/UX), basic social media platforms and their uses of such from a media organization perspective, Search Engine Optimization (SEO) tools and methods as well as comprehensive digital strategy, and analytics. Further multimedia skills will be developed in the use of contemporary tools like drones, virtual reality (VR) and augmented reality (AR). **Grade Mode:** A.

**Restriction(s):** Must be Undergraduate Level.

**Course Fee:** \$20.

**JOUR 307 - Social Media, SEO and Digital Strategy Credits 3**

An introductory course providing students with the media tools and grasp of marketing-related media theory needed for effective digital communications in businesses and organizations. Course content will cover the basic social media platforms and their uses from an organizational standpoint; Search Engine Optimization (SEO) tools and methods; and digital strategy for online advertising, analytics and website user trending. Upon completion, students will be equipped to create digital communication strategies, understanding the platforms and tools available along with methods to measure effectiveness for a variety of audiences. **Grade Mode:** A.

**Restriction(s):** Must be Undergraduate Level.

**JOUR 311 - Studio Production Credits 3**

Students will be part of a team that will produce a streaming weekly webcast featuring news of the Biola campus, surrounding community and Los Angeles. Practical skills of producing a TV newscast, the language of TV, writing a reader, a VO, a VO-SOT, a news package, incorporating sound bites, reporter stand ups, and the timing and producing a newscast will be taught. A deeper understanding of multi-media reporting and a convergent newsroom, shooting DV and editing on Final Cut Pro will also be gained. **Note(s):** May be repeated for credit. **Grade Mode:** A.

**Prerequisite(s):** JOUR 241, JOUR 243, JOUR 245.

**Restriction(s):** Must be Undergraduate Level.

**Repeat Limit (after first attempt):** 1.

**Course Fee:** \$100.

**JOUR 332 - Editing and Digital Media Management Credits 3**

Exploration of aesthetics and design with emphasis on copy editing and marking skills necessary for quality presentation of material both in printed and digital journalistic venues. Practice of copy editing with attention to style, grammar, punctuation, writing headlines, cutlines, selection of type, use of color and art as all relate to print or digital presentation. Because of this, SEO and analytics are further explored from the management position. **Grade Mode:** A.

**Prerequisite(s):** JOUR 105 (may be taken concurrently).

**Restriction(s):** Must be Undergraduate Level.

**Course Fee:** \$50.

**JOUR 334 - Producing and Writing for Broadcast News Credits 3**

Students learn the nuts and bolts for writing and producing a television newscast. The course observes life behind-the-scenes in a television newsroom. Students study the format for writing for television news, as well as how to stack a show, assign packages and stories, and how to produce in breaking news situations. Students also study the writing format for television news, as well as how to properly write a television news package. **Note(s):** This course is in teach-out; it will no longer be offered once the Public Relations and Strategic Communication program is fully taught out. **Grade Mode:** A.

**Prerequisite(s):** JOUR 236.

**Restriction(s):** Must be Undergraduate Level.

**Course Fee:** \$30.

**JOUR 335 - Magazine and Free-Lance Writing Credits 3**

Principles of writing for targeted audiences that win readers and editors at niche and mainstream magazines. Students move articles from inception to querying through the revision processes of medium and long-form features and in-depth article writing. Course includes elements of business self-management, budgeting and copyright guidelines. **Grade Mode:** A.

**Restriction(s):** Must be Undergraduate Level.

**Course Fee:** \$25.

**JOUR 337 - Web Show Production Credits 3**

Students learn principles and practical application of television directing and the aspects of production that determine aesthetic quality. Techniques and concepts of video field reporting, production and video editing are introduced. Lecture, discussion, and projects give particular emphasis to developing critical and analytic abilities, and realizing practical applications of media ethics and aesthetics. Each student creates a web show utilizing green-screen production values. The finished show is uploaded to a student's YouTube channel where they also learn analytics and techniques in creating an audience reaction and web hits.

**Grade Mode:** A.

**Restriction(s):** Must be Undergraduate Level.

**Course Fee:** \$80.

**JOUR 344 - Media Internship Credit 1**

A portfolio-driven, introductory learning experience beyond the university classroom via working in a company, business or media-related organization. This course will allow students to explore their interest, aptitude and stamina for work within their chosen area of journalism or media-related organization or ministry. This course is aimed at providing students with a beginning portfolio of work suitable for applying to an advanced internship. **Note(s):** Forty-five hours of internship are required for each academic credit; may be taken multiple times for credit. **Grade Mode:** A, C.

**Restriction(s):** Must be Undergraduate Level.

**Repeat Limit (total number of credits):** 2.

**JOUR 348 - Publication, Web and Media Design Credits 3**

Examines the trends in design as they impact newspapers, magazines, broadcast and promotional material in applicable print, online and mobile form. It is expected that students have a basic ability with the Adobe Suite of products. Emphasis is on the design of cohesive multi-page (print or digital) publications, sites and/or apps. Examines editorial operations, production procedures, and the role of the art/design director. In the class' workshop setting, students are familiarized not only with theoretical ideas but also with practical considerations of design.

**Note(s):** This course is in teach-out; it will no longer be offered once the Public Relations and Strategic Communication program is fully taught out. **Grade Mode:** A.

**Prerequisite(s):** JOUR 249.

**Restriction(s):** Must be Undergraduate Level.

**Course Fee:** \$35.

**JOUR 350 - Cross-Cultural Storytelling Project Credits 3**

A travel course taking students to an area outside Southern California where they will investigate a problem or trend, illustrate and explain the political or socio-cultural background, current struggles or challenges and possible solutions for change. Involves use of writing and/or visuals adaptable to the Web in a final project that demonstrates students' grasp of other cultures and the deeper issues behind trends or events. The course will periodically involve an international media project partnered with a missions organization or media outlet in another country. **Note(s):** This course is in teach-out; it will no longer be offered once the Public Relations and Strategic Communication program is fully taught out.

**Grade Mode:** A.

**Prerequisite(s):** JOUR 105, JOUR 107.

**Restriction(s):** Must be Undergraduate Level.

**JOUR 351 - Broadcast Anchoring and Announcing Credits 3**

Students acquire the basic skills necessary to work as a television news anchor and reporter. Study of delivery topics including: breathing techniques, voice pitch, how to read the teleprompter, on-air appearance and one of the most important skills necessary as a broadcast journalist, how to deliver a live report. Class projects include mandatory appearances on Biola's EagleVision newscasts, as both an anchor and reporter. May include a visit to a local television news studio.

**Note(s):** This course is in teach-out; it will no longer be offered once the Journalism and Integrated Media program is fully taught out. **Grade Mode:** A.

**Prerequisite(s):** JOUR 236.

**Restriction(s):** Must be Undergraduate Level.

**Course Fee:** \$10.

**JOUR 354 - Literary Journalists Credits 3**

Through written projects and discussion, this course helps students see the bridge between the best of American literature and the ongoing success of literary non-fiction journalism for such magazines as the New Yorker and Atlantic Monthly. By means of regular instruction and guest speakers, students learn to adapt theme, characters, plot and the pacing of narrative needed to develop stories that are both factual and dramatic. Students read and critique not only professionals' work, but also their own. May include study of the bridge between literary journalism and script-writing. **Note(s):** This course is in teach-out; it will no longer be offered once the Journalism and Integrated Media program is fully taught out. **Grade Mode:** A.

**Restriction(s):** Must be Undergraduate Level.

**Course Fee:** \$25.

**JOUR 366 - Photojournalistic Storytelling and Visual Publication Credits 3**

Continues the exploration of reporting and interpreting the news through photo documentary and photo analysis while advancing techniques of visual reporting and interpreting news. Students work together to compile photos stories into a thematic presentation, working under deadline and learning production skills as well as the demonstration of advanced visual storytelling skills. **Note(s):** This course is in teach-out; it will no longer be offered once the Journalism and Integrated Media program is fully taught out. **Grade Mode:** A.

**Prerequisite(s):** JOUR 125.

**Restriction(s):** Must be Undergraduate Level.

**Course Fee:** \$80.

**JOUR 387 - International Journalism Credits 3**

A course focusing on broadcast and/or print or Web news from an international perspective. Students follow news stories with international significance, comparing story content, coverage and decision-making with the national media in the United States. Guest speakers include experts from the international news media. **Grade Mode:** A.

**Restriction(s):** Must be Undergraduate Level.

**JOUR 390 - Media Law Credits 3**

Study of theoretical approaches to the First Amendment as well as specific areas of concern to professional journalists such as defamation, privacy, fair trial, obscenity, copyright, shield laws, sunshine laws, etc. Exploration of applied professional ethics and contemporary professional issues of ethics for journalists. **Note(s):** This course was renumbered from JOUR 433. **Grade Mode:** A.

**Restriction(s):** Must be Undergraduate Level.

**JOUR 415 - Religion, Culture and Media Credits 3**

An overview of the interplay of faith and journalism within urban and rural cultures in the United States. Students examine the ways media—Christian and secular—have told, and currently tell, the stories of people of faith and faith communities. The course emphasizes cross-cultural, racially diverse encounters for students, interaction of their Christian worldview with those of differing beliefs, and examination of journalistic approaches that are appropriate to truth-telling about the work of God in the world. Students' work in the course involves field observation in Southern California and emphasizes research, discussion, basic interviewing, writing and storytelling through Web media. **Note(s):** This course is in teach-out; it will no longer be offered once the Journalism and Integrated Media program is fully taught out. **Grade Mode:** A.

**Prerequisite(s):** JOUR 120.

**Restriction(s):** Must be Journalism & Integrated Media (JOIM); and Undergraduate Level.

**Course Fee:** \$10.

**JOUR 420 - Advanced Digital Skills for Media Credits 3**

The media world has been completely transformed with the evolution of digital technologies. From social media to search engine strategizing and advertising, the media (as well as corporate and non-profit organizations) has tremendous opportunity to enhance the distribution of information as well as the communication with their audiences. This course is designed for students to delve into the exploration of best practices for media professionals as well as emerging standards and trends in the field.

**Note(s):** This course is in teach-out; it will no longer be offered once the Journalism and Integrated Media program is fully taught out. **Grade Mode:** A.

**Prerequisite(s):** JOUR 250.

**Restriction(s):** Must be Undergraduate Level.

**JOUR 421 - Documentary and Investigative Journalism Credits 3**

This course is an advanced-level investigative journalism course where students spend the semester exploring topics deeply to present in final documentary form. This course guides students in digging underneath trends and breaking news to tell untold (or badly told) stories in ways that use character, scene and narrative storytelling to bring clarity and understanding to complex issues. The course relies on in-depth interviewing, use of public documents and data to create documentary scripts that become video productions in single or multiple episodes. The course will rely on either video or audio approaches using field and studio interviewing technology. Students bring their mastered understanding of craft together with their developed ability to think critically to ultimately produce intensive documentary-style projects. The course's approach incorporates consideration of the Christian worldview that sees truth-telling as a biblical mandate. **Note(s):** This course is in teach-out; it will no longer be offered once the Journalism and Integrated Media program is fully taught out. **Grade Mode:** A.

**Prerequisite(s):** JOUR 232 or JOUR 236.

**Restriction(s):** Must be Journalism and Integrated Media (JOIM); and Undergraduate Level.

**JOUR 433 - Media Law Credits 3**

Study of theoretical approaches to the First Amendment as well as specific areas of concern to professional journalists such as defamation, privacy, fair trial, obscenity, copyright, shield laws, sunshine laws, etc. Exploration of applied professional ethics and contemporary professional issues of ethics for journalists. **Grade Mode:** A.

**Restriction(s):** Must be Undergraduate Level.

**JOUR 442 - Visual Meaning Credits 3**

A research and discussion course exploring theories of visual knowledge, the making of meaning through visual languages, and the ways journalists negotiate visual symbols and paradigms within disparate communities. The course analyzes digital SLR imaging, video imaging, and the uses of complementary elements alongside visuals including, but not limited to, text, audio and graphics. Cross-cultural elements of visual meaning are an integral part of the course content. **Grade Mode:** A.

**Restriction(s):** Must be Undergraduate Level.

**JOUR 444 - Advanced Internship and Career Preparation in Media Credits 2**

A portfolio-driven, rigorous learning experience beyond the university classroom via working in an advanced internship with a company, business or media-related organization. This course will allow students to refine their interest, aptitude and stamina for work within their chosen area of journalism or media-related opportunity. This course is aimed at providing students with an advanced portfolio of work suitable for applying to entry level positions in their field. **Note(s):** Ninety hours of internship are required for this course. **Grade Mode:** A, C.

**Restriction(s):** Must be Undergraduate Level.

**Repeat Limit (total number of credits):** 4.

**JOUR 447 - Commentary, Opinion and Reviews Credits 3**

A lecture, discussion and writing course exploring the power and ethical implications of opinion in media. Students will learn how opinion journalism helped frame the cause of freedom in our nation's founding and how it has had a role in every major era in our nation's history. Students will also examine the role of opinion journalism today in social media, in public opinion polling, and in reviews of the Arts (e.g. music, dance, film, books, theatre productions) and of products in the marketplace (e.g. electronics, cars, hotels, restaurants). Students will examine, learn and demonstrate techniques for critical thinking in effective opinion journalism in forms ranging from news or sports analysis to blogs, tweets, and social media platforms that implement opinion alongside, or consisting of, photos and video. **Note(s):** This course is in teach-out; it will no longer be offered once the Journalism and Integrated Media program is fully taught out. **Grade Mode:** A. **Restriction(s):** Must be Undergraduate Level.

**JOUR 464 - Philosophy and Ethics of Media Credits 3**

A capstone course for journalism majors organized in a seminar style in which students review the philosophies of formative thinkers behind American journalism (print, broadcast and Internet), and examine the philosophy of a journalist whom they'll shadow. The course culminates in each student's examination of his or her own philosophy of journalism and sense of calling as a believer practicing journalism or public relations or as an influence in the marketplace of public opinion. **Grade Mode:** A. **Restriction(s):** Must be Undergraduate Level.

**JOUR 470 - Advanced Journalism Seminar Credits 1-3**

A rotating variety of topics and production experiences often employing special guests from within Journalism or Public Relations. Possible topics include, but are not limited to, Documentary Reporting, Political Journalism, PR Fund Raising, Event Planning, Cross-cultural journalism, advanced multimedia, or advanced photojournalism. **Note(s):** May be taken multiple times for credit; this course is in teach-out and will no longer be offered once the Journalism and Integrated Media program is fully taught out. **Grade Mode:** A.

**Prerequisite(s):** JOUR 105, JOUR 107; JOUR 232 or JOUR 236 as pertinent to the seminar topic.

**Restriction(s):** Must be Undergraduate Level.

**Repeat Limit (total number of credits):** 6.

**Additional Fee(s):** May involve lab fees.

**JOUR 480 - Directed Research Credits 1-3**

Individual research in an area of Journalism or Public Relations determined in consultation with the instructor. **Note(s):** Special approval required; may be taken multiple times for credit. **Grade Mode:** A, C. **Restriction(s):** Must be Undergraduate Level.

**Repeat Limit (total number of credits):** 6.

**JOUR 486 - Media Narrative Project Credits 3**

Students in this mastery-level course will explore in-depth a topic using a team approach that moves their inquiry from a core idea into a multi-part exploration that, by the end of the semester, becomes a finished book published by the department through on-demand technology. Book topics will vary, but urban and cross-cultural themes will be emphasized, pointing towards the needs and solutions being sought to help the marginalized and alienated within and around the American evangelical church and/or internationally. Projects will include reporting through written and visual form, and as needed, video storytelling and web development that enhances audience understanding of the book's topic. **Grade Mode:** A.

**Prerequisite(s):** JOUR 232 or JOUR 247 or JOUR 249.

**Restriction(s):** Must be Undergraduate Level.

**Course Fee:** \$50.

**JOUR 488 - Media Capstone**

**Credits 3**

A culmination of the journalism student's academic career. This course is the laboratory where students transition from student to master of their craft, bringing together journalism fundamentals, approaches to storytelling, and technology and techniques necessary to produce material in various and/or applicable forms. Students bring their mastered understanding of craft together with their developed ability to think critically concerning their faith and the world around them, to ultimately produce intensive final projects of their choosing. Students will consider business practices as they develop proposals, researching their areas of focus and considering experts and best practices for their final projects. **Grade Mode:** A.

**Restriction(s):** Must be Senior Class; and Undergraduate Level.

**Course Fee:** \$100.

**JOUR 495 - Senior Portfolio**

**Credit 1**

A course guiding students in preparation, management and presentation/defense of competency in the senior portfolio required for graduation in the major. The portfolio measures learning in pre-professional, presentation and convergence program learning outcomes. Students are advised to take this course in the semester prior to their intended semester of graduation. **Note(s):** Students must earn a C or better in the course for it to count toward the major; students may have opportunity to revise the portfolio if its deficiencies are remediable and can be adjusted within the timeframe of the course schedule; students whose portfolios need more extensive revision may repeat this course if necessary; presentations as part of the public presentation requirement cannot be revised and failure to meet competency will require the student to retake this course; this course is in teach-out and will no longer be offered once the Journalism and Integrated Media program is fully taught out. **Grade Mode:** A.

**Restriction(s):** Must be Senior Class; Journalism & Integrated Media (JOIM) or Public Relations and Strategic Communication (PBRE); and Undergraduate Level.